



Surname _____

Other Names _____

Centre Number _____

Candidate Number _____

Candidate Signature _____

AS

PSYCHOLOGY

Paper 1 Introductory Topics in Psychology

7181/1

Monday 15 May 2017

Afternoon

Time allowed: 1 hour 30 minutes

For this paper you may use:

- a calculator.

At the top of the page, write your surname and other names, your centre number, your candidate number and add your signature.

[Turn over]



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INSTRUCTIONS

- Use black ink or black ball-point pen.
- Answer ALL questions. You must answer the questions in the spaces provided. Do NOT write on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

INFORMATION

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 72.
- You will be assessed on your ability to:
 - use good English
 - organise information clearly
 - use specialist vocabulary where appropriate..

DO NOT TURN OVER UNTIL TOLD TO DO SO

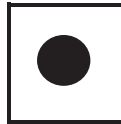


SECTION A**Social Influence**

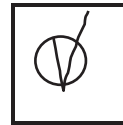
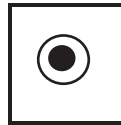
Answer ALL questions in this section.

For each multiple-choice question, completely fill in the circle alongside the appropriate answer.

CORRECT METHOD



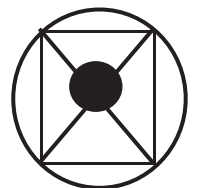
WRONG METHODS



If you want to change your answer you must cross out your original answer as shown.



If you wish to return to an answer previously crossed out, ring the answer you now wish to select as shown.



0	1
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Which of the following statements best describes the agentic state?

Shade ONE box only. [1 mark]

A People feel responsible for their actions and act according to their own principles

B People feel that they are not responsible for the actions of a group

C People make others feel responsible for their actions

D People no longer feel responsible for their actions as they are acting for an authority figure

[Turn over]



0 2 Select the phrase that best describes internalisation.

Shade ONE box only. [1 mark]

- A** The individual adopts a role as a member of a group
- B** The individual changes his/her beliefs but it is a temporary change
- C** The individual changes his/her public and private beliefs
- D** The individual goes along with the group but does not agree with them



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0 4

Daniel and Matthew are in the same class at school but have very different views on success. Daniel is convinced that success is due to hard work and determination, whilst Matthew believes that luck and fate determine success.

The class is putting on a play and neither Daniel nor Matthew wants to participate. Their friends are trying to persuade them to take part.

Using your knowledge of locus of control, identify which boy is most likely to resist the social influence of his friends. Explain why. [4 marks]



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[Turn over]



0 6

Outline research into the effect of situational variables on obedience and discuss what this tells us about why people obey. [12 marks]

You may use this space to plan your answer.



SECTION B

Memory

Answer ALL questions in this section.

0 7

Identify the main type of coding used in EACH of the following components of the multi-store model of memory. [2 marks]

Short term memory _____

Long term memory _____

[Turn over]



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[Turn over]



1 1

Describe and evaluate interference as an explanation for forgetting. [12 marks]

You may use this space to plan your answer.



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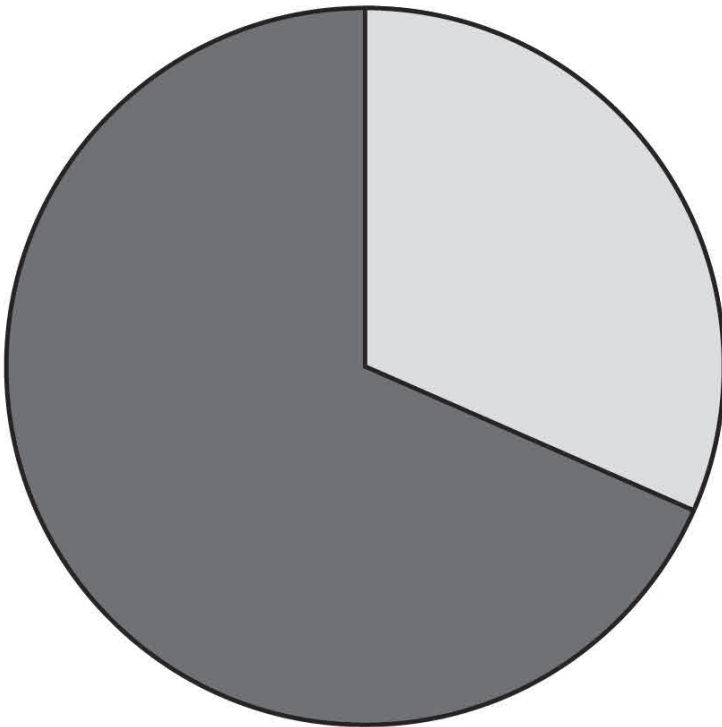


1 3

A researcher is investigating gender differences in classification of attachment. They conduct a study using Ainsworth's 'Strange Situation'. The results are shown in FIGURE 1 below.

FIGURE 1

The proportions of boys and girls who are classified as securely attached

**KEY**

 **BOYS**

 **GIRLS**



Using the information in FIGURE 1, estimate the percentage of BOYS and GIRLS that are securely attached. [2 marks]

BOYS = _____

GIRLS = _____

[Turn over]



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[Turn over]



There are no questions printed on this page

For Examiner's Use	
Section	Mark
A	
B	
C	
TOTAL	

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IB/M/Jun17/LO/7181/1/E4

