Please write clearly in block capita	S.	
Centre number	Candidate number	
Surname		
Forename(s)		
Candidate signature		

## Functional Skills Certificate FUNCTIONAL ENGLISH

Component 1 Reading Level 2

Thursday 9 November 2017

Morning

#### Time allowed: 1 hour

Question

1–6

7–12

13

14

15

16

TOTAL

For Examiner's Use

Mark

#### Materials

For this paper you must have:

• Sources A, B and C which are provided as a loose insert inside this paper.

#### Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided.
- Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book.
- Cross through any work you do not want to be marked.
- You must refer to the insert booklet provided.

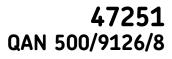
#### Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 32.
  - There are 12 marks for Section A and 20 marks for Section B.
- You may use a dictionary.
- There is one insert inside this question paper. Sources A, B and C are printed on the insert.

#### Advice

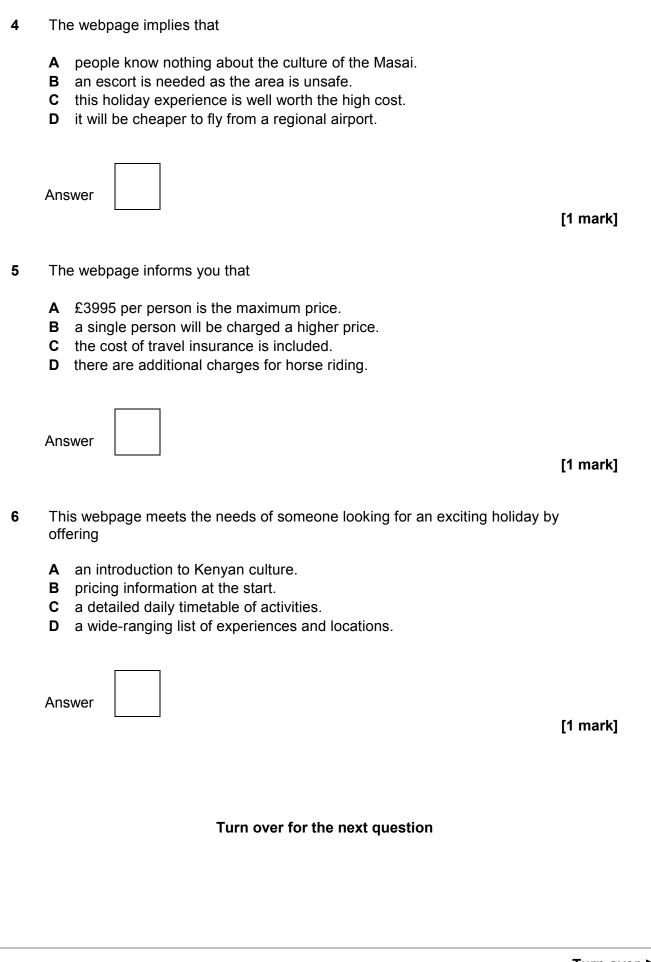
• You are advised to check your work carefully.





### Section A Read Sources A and B. You have been asked to find out how effective Source A and **Source B** are by answering the following questions. For Questions 1 to 12, write the letter for each answer in the box given. Questions 1 to 6 refer to Source A. 1 The main purpose of the webpage is to **A** describe the scenery and facilities in Kenya. **B** explain the content of the Kenyan holiday. **C** advise people to go on an African safari. **D** persuade people to take this escorted tour. Answer [1 mark] 2 The webpage tells you that **A** the Masai Mara reserve is on the Kenyan coast. **B** this holiday is only for families with children. **C** you can start this holiday on any day of the week. you will stay in a luxury family tent at Kinondo Kwetu. D Answer [1 mark] 3 The most effective thing the webpage uses to persuade readers is A concise information in stars. B vibrant, attractive colours. **C** a detailed map of Kenya. **D** a bullet-pointed summary. Answer [1 mark]



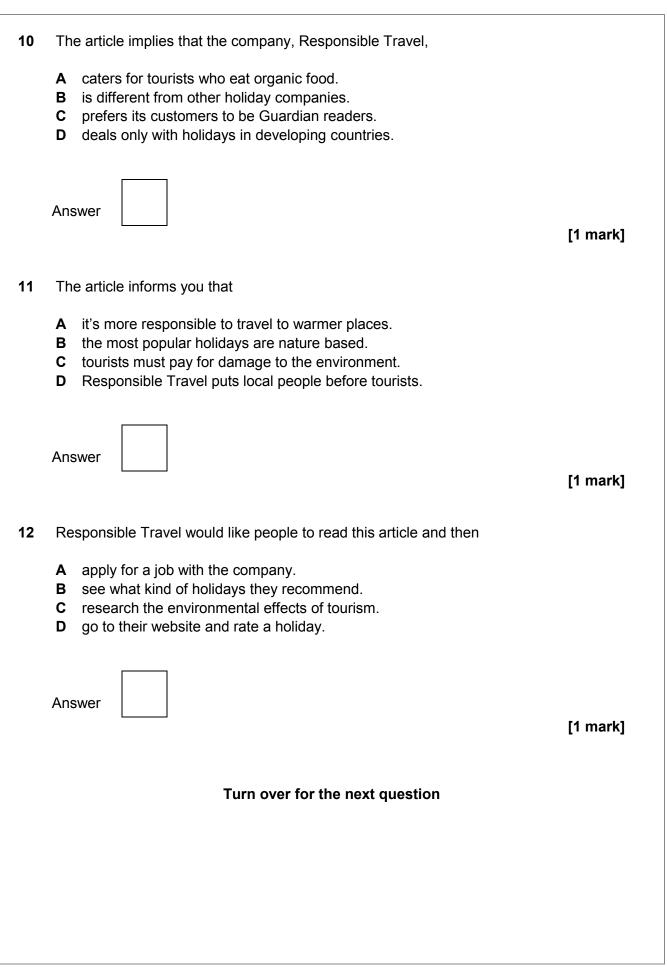




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Questions 7 to 12 refer to Source B.		
7	The main purpose of the article is to	
	<ul> <li>A advertise a holiday to Indonesia with Responsible Travel.</li> <li>B persuade people to buy a holiday from Responsible Travel.</li> <li>C explain Responsible Travel's approach to responsible tourism.</li> <li>D describe the criteria a Responsible Travel holiday must meet.</li> </ul>	
	Answer	[1 mark]
8	The article tells you that	
	<ul> <li>A 100 000 customers rated their holidays at least 4 out of 5.</li> <li>B flights are included in the Hawaiian whale-watching trip.</li> <li>C 10% of the world's population lives in developing countries.</li> <li>D the holiday in Antarctica is the most expensive one quoted.</li> </ul>	
	Answer	[1 mark]
9	The most effective thing the article does to get its meaning across is	
	<ul> <li>A sum up the company's policy in a diagram.</li> <li>B use rhetorical questions.</li> <li>C include various holiday prices for comparison.</li> <li>D advertise the company logo.</li> </ul>	
	Answer	[1 mark]





Turn over ►

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Section B			
	Answer all questions.		
Write y	Write your answers in the spaces provided. The questions in this section are testing what you have understood about the texts. The questions are <b>not</b> testing your writing.		
Read <b>Sou</b>	rce C to answer the following questions.		
13	Sometimes texts have more than one purpose (eg to entertain, to explain, to inform, to describe, to argue, to persuade, to advise, to instruct, to narrate, to advertise).		
	From the list above, find <b>two</b> purposes which <b>Source C</b> has and then select a		
	short quotation as evidence for each purpose. [4 marks]		
	Purpose 1		
	Short quotation:		
	Purpose 2		
	Short quotation:		





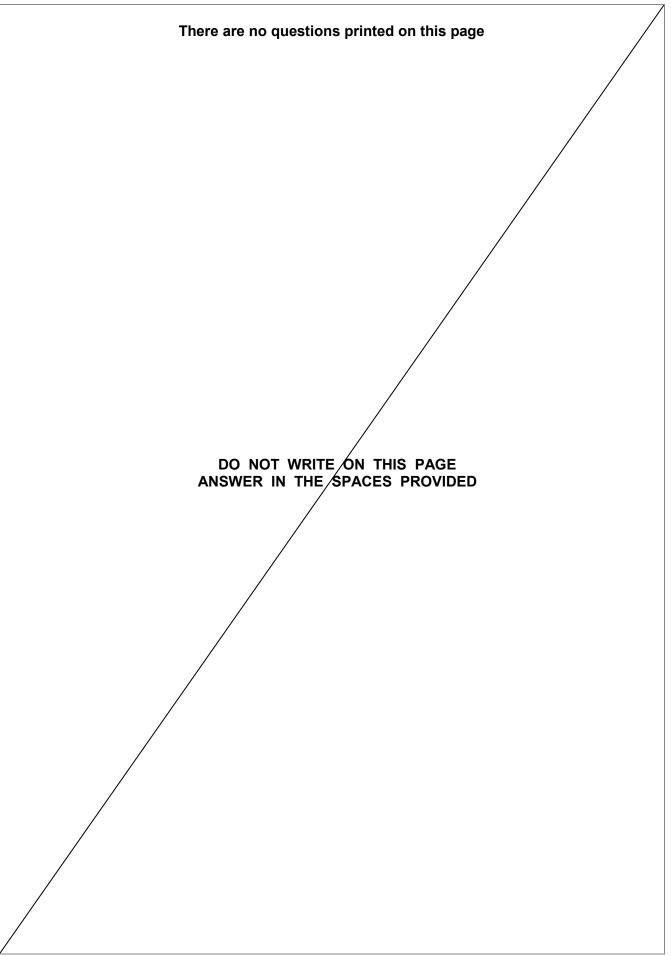
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For Question 15 you need to refer to Source B.		
15	As part of its Travel & Tourism course, your school or college is looking into more environmentally aware holidays. You have been asked to research the company, Responsible Travel.	
	Using <b>only</b> the information and ideas in <b>Source B</b> , summarise the company's ideas about how to create more responsible tourism.	
	Your summary should be a continuous piece of writing. [6 marks]	

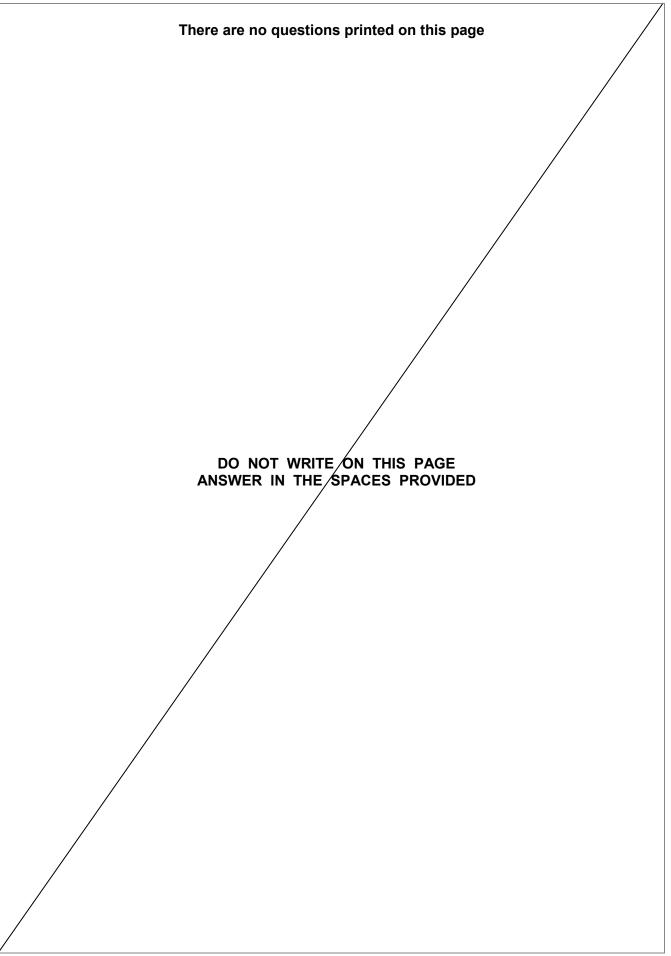


16	You now have to compare the visual presentation of <b>Source A</b> and <b>Source B</b> .
	I think the text which looks more effective is Source
	From your chosen source, select <b>two</b> examples of visual presentation and explain how each one works. Do <b>not</b> use the same explanation twice. [4 marks]
	First example of visual presentation with explanation of how it works:
	Second example of visual presentation with explanation of how it works:
	END OF QUESTIONS

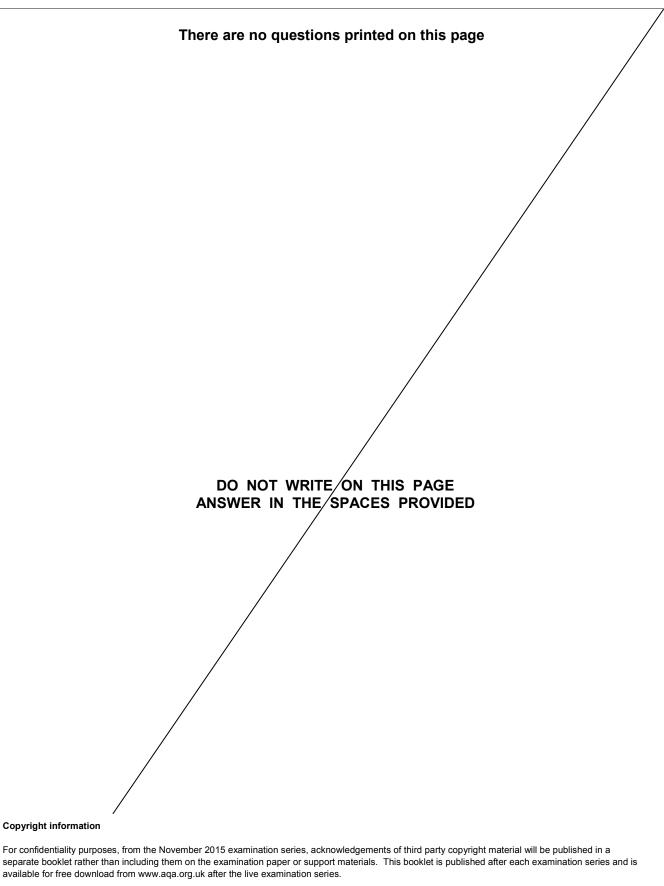












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