



Please write clearly in block capitals.

Centre number

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Candidate number

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Surname

Forename(s)

Candidate signature

Functional Skills Certificate

FUNCTIONAL ENGLISH

Component 1 Reading Level 2

Thursday 9 November 2017

Morning

Time allowed: 1 hour

Materials

For this paper you must have:

- **Sources A, B and C** which are provided as a loose insert inside this paper.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided.
- Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book.
- Cross through any work you do not want to be marked.
- You must refer to the insert booklet provided.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 32.
There are 12 marks for Section A and 20 marks for Section B.
- You may use a dictionary.
- There is one insert inside this question paper. **Sources A, B and C** are printed on the insert.

Advice

- You are advised to check your work carefully.

For Examiner's Use	
Question	Mark
1–6	
7–12	
13	
14	
15	
16	
TOTAL	



N 0 V 1 7 4 7 2 5 1 0 1

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Section A

Read **Sources A** and **B**. You have been asked to find out how effective **Source A** and **Source B** are by answering the following questions.

For **Questions 1** to **12**, write the letter for each answer in the box given.

Questions 1 to **6** refer to **Source A**.

1 The main purpose of the webpage is to

- A** describe the scenery and facilities in Kenya.
- B** explain the content of the Kenyan holiday.
- C** advise people to go on an African safari.
- D** persuade people to take this escorted tour.

Answer

[1 mark]

2 The webpage tells you that

- A** the Masai Mara reserve is on the Kenyan coast.
- B** this holiday is only for families with children.
- C** you can start this holiday on any day of the week.
- D** you will stay in a luxury family tent at Kinondo Kwetu.

Answer

[1 mark]

3 The most effective thing the webpage uses to persuade readers is

- A** concise information in stars.
- B** vibrant, attractive colours.
- C** a detailed map of Kenya.
- D** a bullet-pointed summary.

Answer

[1 mark]



4 The webpage implies that

- A** people know nothing about the culture of the Masai.
- B** an escort is needed as the area is unsafe.
- C** this holiday experience is well worth the high cost.
- D** it will be cheaper to fly from a regional airport.

Answer

☐

[1 mark]

5 The webpage informs you that

- A** £3995 per person is the maximum price.
- B** a single person will be charged a higher price.
- C** the cost of travel insurance is included.
- D** there are additional charges for horse riding.

Answer

☐

[1 mark]

6 This webpage meets the needs of someone looking for an exciting holiday by offering

- A** an introduction to Kenyan culture.
- B** pricing information at the start.
- C** a detailed daily timetable of activities.
- D** a wide-ranging list of experiences and locations.

Answer

☐

[1 mark]

6

Turn over for the next question

Turn over ►



Questions 7 to 12 refer to Source B.

7 The main purpose of the article is to

- A** advertise a holiday to Indonesia with Responsible Travel.
- B** persuade people to buy a holiday from Responsible Travel.
- C** explain Responsible Travel's approach to responsible tourism.
- D** describe the criteria a Responsible Travel holiday must meet.

Answer

[1 mark]

8 The article tells you that

- A** 100 000 customers rated their holidays at least 4 out of 5.
- B** flights are included in the Hawaiian whale-watching trip.
- C** 10% of the world's population lives in developing countries.
- D** the holiday in Antarctica is the most expensive one quoted.

Answer

[1 mark]

9 The most effective thing the article does to get its meaning across is

- A** sum up the company's policy in a diagram.
- B** use rhetorical questions.
- C** include various holiday prices for comparison.
- D** advertise the company logo.

Answer

[1 mark]



10 The article implies that the company, Responsible Travel,

- A** caters for tourists who eat organic food.
- B** is different from other holiday companies.
- C** prefers its customers to be Guardian readers.
- D** deals only with holidays in developing countries.

Answer

☐

[1 mark]

11 The article informs you that

- A** it's more responsible to travel to warmer places.
- B** the most popular holidays are nature based.
- C** tourists must pay for damage to the environment.
- D** Responsible Travel puts local people before tourists.

Answer

☐

[1 mark]

12 Responsible Travel would like people to read this article and then

- A** apply for a job with the company.
- B** see what kind of holidays they recommend.
- C** research the environmental effects of tourism.
- D** go to their website and rate a holiday.

Answer

☐

[1 mark]

Turn over for the next question

Turn over ►



Section B

Answer **all** questions.

Write your answers in the spaces provided. The questions in this section are testing what you have understood about the texts. The questions are **not** testing your writing.

Read **Source C** to answer the following questions.

- 13** Sometimes texts have more than one purpose (eg to entertain, to explain, to inform, to describe, to argue, to persuade, to advise, to instruct, to narrate, to advertise).

From the list above, find **two** purposes which **Source C** has and then select a short quotation as evidence for each purpose.

[4 marks]

Purpose 1 _____

Short quotation:

Purpose 2 _____

Short quotation:

4



14 Look again at the information given in **Source C**.

Your school or college is running a vocational project on Travel & Tourism. You have been asked to produce a PowerPoint display about the work of a holiday rep.

From **Source C**, select **six** tasks a holiday rep might be asked to do during their work.

- Use **only** the material in the source text.
- Select the information from the **whole** of the source.

[6 marks]

1 _____

2 _____

3 _____

4 _____

5 _____

6 _____

6

Turn over for the next question

Turn over ►



[6 marks]

[illegible]

16 You now have to compare the visual presentation of **Source A** and **Source B**.

I think the text which looks more effective is Source

☐

From your chosen source, select **two** examples of visual presentation and explain how each one works. Do **not** use the same explanation twice.

[4 marks]

First example of visual presentation with explanation of how it works:

Second example of visual presentation with explanation of how it works:

4

END OF QUESTIONS



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