



Please write clearly in block capitals.

Centre number

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Candidate number

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Surname

Forename(s)

Candidate signature

AS BUSINESS

Paper 2 Business 2

Friday 26 May 2017

Afternoon

Time allowed: 1 hour 30 minutes

Materials

For this paper you must have:

- the insert (enclosed)
- a calculator.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

Information

- The maximum mark for this paper is 80.
- The marks for questions are shown in brackets.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
5	
6	
7	
TOTAL	



J U N 1 7 7 1 3 1 2 0 1

IB/G/Jun17/E8

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Answer **all** questions.

Read the **case study** in the **insert booklet**.

0 1 . **1**

Calculate the Gross Profit Margin for G-Free Ltd in 2016.

[2 marks]

Gross Profit Margin _____

Workings _____

0 1 . **2**

The Operating Profit Margin for G-Free Ltd is forecast to increase much more than the Gross Profit Margin between 2017 and 2019.

Explain why this may be the case.

[4 marks]

6



0 2

Explain how setting up as a private limited company in 2005 helped reduce Stephanie's risks.

[4 marks]

Extra space

4

Turn over for the next question



Turn over ►

Extra space _____

16



Turn over ►

Extra space

16



Turn over ►

20

END OF QUESTIONS

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