

Cambridge International AS & A Level

PSYCHOLOGY 9990/32

Paper 3 Specialist Options: Theory

May/June 2021

1 hour 30 minutes

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

Answer four questions in total:

Answer questions from **two** options.

For each chosen option, answer all questions.

• Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].

This document has 4 pages. Any blank pages are indicated.

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Psychology and abnormality

Answer all questions.

1	(a)	Explain what is meant by 'bipolar' disorder.	[2]				
	(b)	Describe cognitive restructuring (Beck, 1979) as a treatment for depression.	[4]				
	(c)	Explain one strength and one weakness of cognitive restructuring as a treatment depression.	for [6]				
2	(a)	Describe the causes of impulse control disorders and non-substance addictive disorder.	[8]				
	(b)	Evaluate the causes of impulse control disorders and non-substance addictive disorders including a discussion about nature versus nurture.	der, 10]				
	Psychology and consumer behaviour						
Answer all questions.							
3	(a)	Explain what is meant by the 'cognition-emotion model' of the effects of ambience.	[2]				
	(b)	Describe the study by Chebat and Michon (2003) on the effects of odour on shopper arou and emotion.	sal [4]				
	(c)	Explain two strengths of the study by Chebat and Michon.	[6]				
4	(a)	Describe what psychologists have discovered about menu design psychology.	[8]				
	(b)	Evaluate what psychologists have discovered about menu design psychology, including discussion about ecological validity.	да 10]				

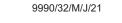




Psychology and health

Answer all questions.

5	(a)	Outline how one biochemical technique reduces stress.	[2]			
	(b)	Describe the study by Chandola et al. (2008) on work as a cause of stress.	[4]			
	(c)	Discuss the generalisability of the study by Chandola et al.	[6]			
6	(a)	Describe what psychologists have discovered about strategies for promoting health.	[8]			
	(b)	Evaluate what psychologists have discovered about strategies for promoting health, include a discussion of the longitudinal research method.	ding [10]			
Psychology and organisations						
		Answer all questions.				
7	(a)	Explain what is meant by 'empowerment' as a motivator at work.	[2]			
	(b)	Describe how ERG theory (Alderfer, 1972) explains motivation at work.	[4]			
	(c)	Explain one strength and one weakness of ERG theory.	[6]			
8	(a)	Describe what psychologists have discovered about physical and psychological v conditions in organisations.	vork [8]			
	(b)		vork [10]			



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