
TRAVEL AND TOURISM

Paper 4 Specialised Tourism

INSERT

9395/43

May/June 2015

1 hour 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.



This document consists of **3** printed pages and **1** blank page.

Fig. 1 for Question 1**Cultural tours in South Africa**

This tour offers a wonderful chance to view South Africa's rich craft culture where you can meet creative people and artists. There is an opportunity to participate in workshops, see unique products and visit unusual cultural destinations. New skills can be learnt by participating in crafts that have developed over generations using local materials.

Explore the remains of a long vanished civilization, Mapungubwe – a fascinating World Heritage site only an hour away and then visit a local charity foundation which develops cultural skills and creates employment for local Pedi women. Finally there is the chance to visit the research centre for African Ecology and Anthropology.

There are many guest lecturers and authentic storytellers with plenty of local knowledge who lead each tour, taking you to quieter areas away from all the crowds. Your safety and well-being are guaranteed as we use accredited guides as tour leaders who look after the practicalities and accompany you at all times. Itineraries are researched with enormous attention to pace and variety. Small groups allow for better access and allow visitors to get a personal experience.

Optional Add-on: Mogalakwena Artist's Retreat

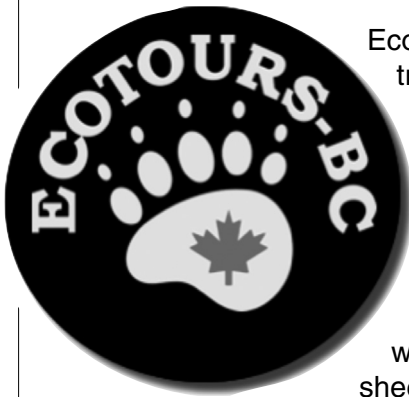
Experience the mystique of Africa on the banks of the Limpopo River, the natural border between South Africa and Botswana.

Choose from a number of daily activities such as beading and basket weaving – sourcing raw materials and learning local techniques; pottery – where you dig the clay, coil pots and pit-fire your work alongside resident potters; or embroidery – where you practise local methods.

Price includes:

Hotel accommodation (4-star), all breakfasts, lunches and dinners.

Fig. 1

Fig. 2 for Question 2

Ecotours-BC is a community outdoor adventure guide service offering truly Canadian wilderness experiences. Situated in the heart of British Columbia (BC), one of the most unique and diverse areas on earth, the Quesnel Lake watershed drains over 12 000 sq km of land that has its own unique micro-climate on the western slopes of the Cariboo Mountains. A tour with Ecotours-BC connects you with wild creatures in their natural habitat in ways you have never known. Experience it first hand with qualified knowledgeable guides. We are often joined by local experts, people recognised nationally in their fields of expertise whether it be flowers, plants, animals or insects. You may come for the sheer pleasure of observing nature and wildlife in this unique ecosystem, or you might be an amateur naturalist or a research expert. Whatever your reasons, you will find much to challenge your interests when you join us on our ecotours.

Our Adventure Packages include:

- bear watching
- mountain high adventure climbing
- bird watching in the Cariboo Mountains
- winter adventure

We are often asked what is unique about our tours. A tour with Ecotours-BC connects you with wild creatures in their natural habitat and you are living outdoors, at one with nature. We camp in the remote areas of this huge forest where you are able to see all of nature and many of the wild creatures.

Fig. 2

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge International Examinations Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cie.org.uk after the live examination series.

Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.