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TRAVEL AND TOURISM

9395/33

Paper 3 International Business & Leisure Travel Services

October/November 2015

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **13** printed pages, **3** blank pages and **1** Insert.

Question 1

Refer to Fig. 1 (Insert), information about Vancouver International Airport (YVR) in Canada and the Vancouver Airport Authority, responsible for its operation.

(a) (i) Identify **two** improvements proposed by the Vancouver Airport Authority for the benefit of its customers.

1

2 [2]

(ii) Define the term *gateway of choice*.

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..... [2]

(b) Explain briefly **three** objectives of the Vancouver Airport Authority.

1

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2

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3

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..... [6]

Question 2

Refer to Fig. 2 (Insert), information about Tajikistan, an emerging tourist destination in Central Asia.

(a) (i) Describe, using an example, what is meant by the term *independent traveller*.

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.....[2]

(ii) Identify **two** activities offered in Tajikistan that might appeal to adventure tourists.

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2
.....[2]

(b) Explain briefly **three** reasons why Tajikistan is described as a cultural destination.

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3
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