
TRAVEL AND TOURISM

7096/23

Alternative to Coursework

October/November 2018

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2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.
Anything the candidate writes on this Insert will not be marked.



This document consists of **4** printed pages.

Fig. 1 for Question 1

Pilgrimage to our Lady of Guadalupe and religious tour in Mexico City

This December, join millions of other pilgrims in making the trip to the sacred Basilica of Our Lady of Guadalupe in Mexico City.

Package includes:

- 7 nights' accommodation in a 3-star hotel
- English-speaking tour guide
- buffet breakfast, lunch and dinner each day
- local transportation by private, deluxe air-conditioned coach
- sightseeing and admissions
- spiritual programme/Holy Mass each day

Not Included: Air transportation (to book flight [click here](#))

www.pilgrimtravelpackages.mx




Fig. 1

Fig. 2 for Question 2

Press release

Lake Toba is to be transformed into a tourist destination of international standard, the Tourism Minister for Indonesia announced today.

Preparations are underway to make Lake Toba the new honeypot of Indonesia. "We are confident of accomplishing this, and Lake Toba will be developed into a nature and geopark tourism destination."

Tourism Development at Lake Toba

Lake Toba is one of the largest volcanic lakes in the world and is located on the Indonesian island of Sumatra. Lake Toba was popular with tourists in the 1990s, with almost four million domestic and international tourists visiting annually. Over recent years, the number of visitors to Lake Toba has been gradually decreasing.

The Lake Toba Tourism Authority now aims to attract 1 million visitors and to develop the area into one of Indonesia's top 10 tourist destinations by 2019. To achieve this aim, infrastructure needs to be replaced and improved. Most important is the expansion of the nearest airport, which is 1.5 hours drive from Lake Toba.

Lake Toba's Independence Day Carnival, a festival celebrated every August, will help to promote the area and its Batak culture to a wider national and international audience.

Fig. 2

Fig. 3 for Question 3**LOFOTEN ISLANDS WINTER PHOTOGRAPHY HOLIDAY, NORWAY**

A five-day, small group tour, travelling with photography experts to capture the natural beauty of Norway's Lofoten Islands in winter.

Capture the beauty of the Northern Lights for yourself.

Experience the Lofoten Islands, off Norway's north west coast, with their outstanding natural beauty, snow-topped mountains and glacial waters.

- *stay in guest house accommodation overlooking the Arctic Ocean*
- *workshops and tutorials take place at the local school*
- *tutors are photography experts specialising in low light photography*
- *enjoy a boat trip around the islands at night*



This is one of the responsible tourism products from our portfolio.

Please contact us at www.takeonlyphotographs.com to find out about other sustainable tourism products we offer.

Fig. 3

Fig. 4 for Question 4

Ibrahim Nasir International Airport, also known as Malé International Airport, is the main gateway into the Maldives for tourists. The airport handles 2 million passengers each year and serves more than 30 different airlines. There are no direct services between Malé and North America, with many passengers taking connecting flights via Singapore or the UK.

Although it is relatively small compared with many other international airports, Ibrahim Nasir International Airport offers passengers a broad range of products and services. There is a baggage wrapping counter and a 24-hour baggage storage facility which passengers may use at a small additional cost. There are internet kiosks and ATMs as well as a prayer room and a small selection of souvenir and duty free stores. Passengers can also enjoy refreshments at one of the airport's food and beverage outlets. There are currency exchange kiosks too, although the Maldivian currency, the Rufiyaa, is rarely used in the tourist resorts. Most transactions for tourists in the resorts, the fishing islands and in Malé take place in US dollars.

Some providers use electronic information kiosks at the airport to give customers information about excursions and activities on offer during their visit to the Maldives. There are also many hotel counters within the arrivals hall to assist international passengers as they arrive in the Maldives. Outside the airport terminal, there are many different transport options, with transfers possible by bus, or by water or air taxi.

Fig. 4

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