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**BUSINESS AND MANAGEMENT (PRINCIPAL)**

**9771/01**

Paper 1 Business Concepts

**May/June 2016**

INSERT

**2 hours 45 minutes**

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**READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number and name on this Insert, using dark blue or black pen.

Use a soft pencil to write your answers on this Insert.

Rub out any answers you wish to change using an eraser.

Do not use staples, paper clips, glue or correction fluid.

Answer **all** questions in Section 1.

For each question there are four possible answers **A, B, C** and **D**.

Choose the **one** you consider correct and record your choice using a cross.

Each correct answer will score one mark. A mark will not be deducted for a wrong answer.

**At the end of the examination, fasten all your work securely together.**



CANDIDATE  
NAME

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CENTRE  
NUMBER

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CANDIDATE  
NUMBER

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**BUSINESS AND MANAGEMENT (PRINCIPAL)****9771/01****Multiple-choice Answer Sheet****Instructions**

Use a soft pencil.

Put **ONE** cross for each question.

Example:

For question 1:  
If you think B is the right answer, fill in your answer sheet like this:

	A	B	C	D
1		X		

Make sure you put your answer in line with the correct question.

Rub out any answer you wish to change.

	A	B	C	D
1				
2				
3				
4				
5				
6				
7				
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10				
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12				
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20				

**For Examiner's Use****Total**