



Starting point:

### Transformation

The Project involves development of a sustained piece or pieces of studio practice, based on ideas developed from the above starting point.

This starting point can be approached in any area of study or combination of media as appropriate and as listed in the syllabus.

- Fine art
- Graphic communication
- Three-dimensional design
- Textile design
- Fashion design
- Lens- and time-based media

You should record and develop ideas from direct observation and personal experience during the preparatory period.

A fully resolved piece or body of work must be submitted. Preparatory studies and supporting work must also be submitted. The entire submission will be assessed as a whole.

Supporting work can include research, exploration, analysis and evaluation of working practices, ideas and contexts of related artists, designers and creative practitioners. The preparatory studies and supporting work submitted for the Project may include sketchbook(s), drawings, compositional studies, design sheets, maquettes, lens-based outcomes, samples, test pieces, prototypes, large-scale studies, notes, presentations and models.

Assessment objectives	Marks available
<b>AO1 Record</b>	
<ul style="list-style-type: none"> <li>• Record in visual and/or other forms, observations and insights relevant to intentions, demonstrating an ability to research systematically, reflect on own work and progress.</li> </ul>	<b>30</b>
<b>AO2 Experiment</b>	
<ul style="list-style-type: none"> <li>• Experiment with media, materials, techniques and processes, selecting and refining ideas as work progresses.</li> </ul>	<b>20</b>
<b>AO3 Develop Ideas</b>	
<ul style="list-style-type: none"> <li>• Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding.</li> </ul>	<b>20</b>
<b>AO4 Realise</b>	
<ul style="list-style-type: none"> <li>• Realise and communicate intentions in a personal, informed and meaningful way, making appropriate connections.</li> </ul>	<b>30</b>



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