



Rewarding Learning

General Certificate of Secondary Education

January 2017

English Language/English

Unit 1: Personal Writing and
Reading Multi-Modal Texts

Higher Tier

[GEG12]

TUESDAY 10 JANUARY, MORNING



GEG12

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number on the Answer Booklet provided.

Complete **all three** tasks.

Section **A** tests your Writing skills.

Section **B** tests your Reading skills.

Spend **45 minutes on each section**.

INFORMATION FOR CANDIDATES

The total mark for this paper is 48.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each task.

This paper is accompanied by an insert containing advertising material for use with Task 2 and Task 3.

Section A: Personal Writing

Up to **16 marks** are available for an **organised and engaging** piece of writing.

Up to **8 marks** are available for the use of a **range of sentence structures** and **accuracy in spelling, punctuation and grammar**.

TASK 1

Write an **article for your school magazine** about a time you had **an exciting surprise**. [24]

You may use the space below to plan your writing:

Section B: Reading Multi-Modal Texts

Read the **advertising materials** for “Aerial Extreme” and “Airkix”. (See insert)

Complete the **two** tasks below:

TASK 2

Compare and contrast how **language** is used in **both** texts to **persuade** the reader that these attractions are exciting and fun places to visit. [15]

TASK 3

Compare and contrast how **presentational devices** have been used in **both** texts to add to the appeal of these attractions.

Analyse the use of **images**, **colour** and **layout** in your response. [9]

Permission to reproduce all copyright material has been applied for.
In some cases, efforts to contact copyright holders may have been unsuccessful and CCEA
will be happy to rectify any omissions of acknowledgement in future if notified.



General Certificate of Secondary Education
January 2017

English Language/English

Unit 1: Personal Writing and
Reading Multi-Modal Texts

Higher Tier

[GEG12]

TUESDAY 10 JANUARY, MORNING



GEG12

INSERT FOR USE WITH TASKS 2 AND 3

AERIAL EXTREME

DISCOVER FUN EXTREME HIGH ROPES ADVENTURE



SIX UK COURSES FOR AGES 6YRS AND UP



BOOK ONLINE

WWW.AERIALEXTREME.CO.UK

OR CALL 0845 652 1736



enjoyEngland.com



WHAT IS AERIAL EXTREME?

EXTREME HIGH ROPES

Aerial Extreme's High Ropes Adventure Courses are an action-packed day out involving a series of challenging obstacles set at varying heights above the ground.

You'll find yourself tackling extreme obstacles such as rope bridges, scramble nets, zip wires, swinging logs and balance beams, plus many more!



EXTREME PACKAGES

For an exciting group day out, head for Aerial Extreme and enjoy up to 2 hours of challenging and fun obstacles. We can cater for groups from 15 to over 100 but pre-booking is essential.

On top of that, we work with the best in adventure activities, such as quad biking and paintballing to bring you a whole day of action. Aerial Extreme is a huge hit with stags, hens, and companies alike.

EXTREME JUNIOR

Once connected by instructors to an overhead safety line, that's it! You remain connected throughout the aerial journey allowing you to concentrate on enjoying yourself. This means that five out of our six locations are perfect for youngsters as little as six years old! Plus, no experience or skill is required, so all the kids need is a great sense of adventure.



EXTREME SCHOOLS

Aerial Extreme is so much more than a High Ropes Adventure Course. Our School Lifeskills Programmes are at the heart of our ethos and our unique facilities offer a fantastic outdoor learning experience for students.

As we're able to cater for six years old and upwards, our instructors will create team-building activities to suit each and every need, just ask!



FIND OUT MORE

We know that it's impossible to fit everything in about Aerial Extreme on one tiny leaflet, so why not check out our website for more? As a bonus, we occasionally pop mouth-watering offers and discounts on there, so it's definitely worth the trip...

airkix.com

indoor skydiving



Get your kix...
indoors

0845 331 6549

Airkix is where dreams
of flight become reality

friends
(no) parachute
team
indoors
skydiving
(no) parachute
team
safe
family
freefall
group
extreme
fun
team

Avoid the plunging, plummeting and hurtling of a real skydive, avoid the concern of your parachute opening, instead visit Airkix where our column of air suspends you and totally reproduces the feeling of freefall.

- Just lean into the wind towards your instructor and you'll be flying
- Whilst suspended in the column of air learn to move in all directions
- Perform an infinite variety of moves, grin from ear to ear and dazzle any onlookers
- So realistic that all top skydivers use one – see them train at Airkix any day of the week
- It's completely safe with a steel cable net floor beneath and impossible-to-get-to fans above

Each single flight at Airkix represents more freefall time than a tandem skydive from 12,000 feet. More extensive experiences may be flown as double flights.



WARNING: Flying isn't just cool and fun, it's also highly addictive. Symptoms may include permanent smiles and great new friendships!

airkix.com

indoor skydiving



**THE BEST GIFT
MONEY CAN BUY**

Whatever the occasion, Airkix welcomes all flyers with something to celebrate.

Gifts – Christmas, Birthdays, Valentines, Stag & Hens, Anniversaries, Father's Day, Mother's Day. Celebrate in style – come and fly at Airkix!

GIFTS FOR GROUPS

Companies and businesses – Reward and incentivise staff, suppliers and customers. Buy flights for a team event or for individuals.

Family groups – Buy a family flight, the ideal family gift.

Social groups – Airkix is the perfect reward, gift or event for social group members.

For specific enquiries about events, rewards and gifts for groups, corporate and teams, as well as personally tailored flight packages, please contact us on:

Manchester: groupsMCR@airkix.com or 0161 749 2192 / 3

Milton Keynes: groupsMK@airkix.com or 01908 247773 / 2



