

OXFORD CAMBRIDGE AND RSA EXAMINATIONS
GCSE

B322/01

MEDIA STUDIES

Textual Analysis and Media Studies
Topic (Moving Image)

TUESDAY 23 MAY 2017: Morning

DURATION: 1 hour 45 minutes
(including a 30 minute DVD)
plus your additional time allowance

MODIFIED ENLARGED

Candidate forename		Candidate surname	
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Centre number						Candidate number				
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Candidates answer on the Question Paper.

OCR SUPPLIED MATERIALS:
DVD extract (B322/01/DVD)

OTHER MATERIALS REQUIRED:
Additional paper for notes

READ INSTRUCTIONS OVERLEAF



INSTRUCTIONS TO CANDIDATES

Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.

Use black ink.

Answer ALL the questions.

Write your answer to each question in the space provided. Do not write outside the dotted lines.

Additional paper may be used if required but you must clearly show your candidate number, centre number and question number(s).

Make notes on the additional paper provided. You must hand this in at the end of the examination.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets [] at the end of each question or part question.

The total number of marks for this paper is 80.

Use of appropriate Media Studies terminology will be credited.

Quality of written communication will be assessed – you should write clearly and fluently in sentences with accurate spelling, punctuation and grammar.

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SECTION A

Answer ALL the questions.

Textual Analysis

ADVICE TO CANDIDATES

You have three minutes to read all the questions before the extract begins

The extract will be played FOUR times

FIRST SCREENING: watch the extract; do not make any notes at this time

SECOND SCREENING: watch the extract and make notes

There will be a break for you to make notes on the answers to the questions

THIRD SCREENING: watch the extract and make notes

There will be another short break to make notes

FOURTH AND FINAL SCREENING: watch the extract and make notes

The extract is from the film ‘Spy’ (Director: Paul Feig, 2015).

We are in Rome, Italy. Susan Cooper is a spy for the American Central Intelligence Agency (CIA). Her job is to follow a man called De Luca who is planning to sell a stolen nuclear weapon to terrorists. Susan is pretending to be a tourist called ‘Penny Morgan’. She is helped by another spy called Aldo.

Main characters in the extract:

Susan Cooper	The woman who arrives in Italy wearing a cat T-shirt, pink jacket and unflattering wig.
Nancy	The woman in the office who speaks to Susan from CIA headquarters.
Aldo	The man who drives Susan in his red sports car. He is pretending to be Italian.
De Luca	The man who arrives in the ‘Renaldo’ Rolls Royce and kisses a woman.

ANSWER ALL THREE QUESTIONS.

- 1 Explain TWO ways in which the narrative (events and characters) in the extract fits the action adventure genre.**

Use examples from the extract. [10]

[illegible]

2 Explain how EACH of the following elements is used to create effects:

soundtrack

editing

mise-en-scène

camerawork.

You should use at least TWO examples from the extract for EACH element. [20]

Soundtrack

Editing

Mise-en-scène

Camerawork

- 3 Discuss the REPRESENTATIONS in the extract.
Refer to STEREOTYPES in your answer.
Use examples from the extract.**

You might consider the representation of:

gender

race and nationality

Italy

spies and criminals. [20]

[illegible]

[illegible]

[illegible]

SECTION B

MEDIA TOPIC: Television and/or Radio comedy

Answer BOTH parts of this question using comedy programmes you have studied.

- 4 (a) Explain how TWO different television channels have each chosen a different comedy programme to fit their brands and their schedules.**

Write the details of your chosen programmes in the box below. [15]

Programme name:
Channel:
Programme name:
Channel:

[illegible]

[illegible]

(b) Explain how ONE comedy programme offers pleasures that address a mass or niche target audience using detailed examples from the programme. [15]

Programme name:

[illegible]

[illegible]

[illegible]

END OF QUESTION PAPER

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