Surname	Centre Number	Candidate Number
Other Names		0



GCSE

4764/01

LEISURE AND TOURISM

UNIT 4: Choice and Change in Leisure and Tourism

P.M. WEDNESDAY, 4 June 2014

1 hour 30 minutes

	For Examiner's use only						
	Question	Maximum Mark	Mark Awarded				
Section A	1.	8					
	2.	6					
	3.	8					
	4.	8					
Section B	5.	20					
	6.	22					
	7.	18					
	Total	90					

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer all questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.



SECTION A

You are advised to spend approximately **30 minutes** on this section. Answer **all** the questions, writing your answers in the spaces provided.

- 1. Leisure can include home-based and outdoor activities.
 - (a) Complete the following table by stating whether the activities are *home-based* or *outdoor activities*. [4]

ACTIVITY	HOME-BASED or OUTDOOR
Watching a rented DVD	
Walking in a local park	
Playing wii games	
Bird watching	

(<i>D</i>)	Suggest two reasons wny <i>nome-based activities</i> are popular with many families. 1.	[2]
	2.	
(c)	Explain one reason why some <i>home-based activities</i> might be regarded as bunhealthy.	eing [2]



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AVERAGE ANNUAL INCOME IN UK MAJOR CITIES

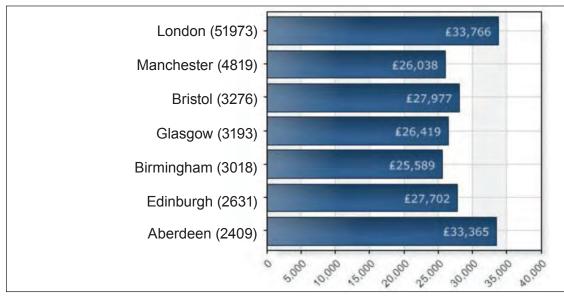


Fig. 1

(a)	(i)	Which city has the lowest average annual income?	[1]
	(ii)	Which city has the third highest average annual income?	[1]
(b)	Expl	ain how a person's choice of leisure and tourism activities might be a me.	affected by their [4]
•••••	•••••		
•••••			



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(a)	Suggest two examples of <i>negative environmental impacts</i> on tourism destinations.							
	1.							
	2.							
(b)	Whic Tick	ch two of the following activities might support <i>sustainable tourism</i> ? (🗸) two boxes only.	[
	a.	Tourists eat in a locally owned cafe						
	b.	Tourists cause conflict with local people						
	C.	Tourists buy food from a supermarket						
	d.	Tourists walking in a National Park						
	e.	Tourists stay in national chain hotels						
You [,]		Tourists stay in national chain hotels ve studied one sustainable tourism project from outside of the UK.						
You '	will ha							
	will ha	ve studied one sustainable tourism project from outside of the UK .						
	will ha	we studied one sustainable tourism project from outside of the UK . ain what the project is trying to achieve.						
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4. Study Fig. 2 which shows an image of a heritage destination.

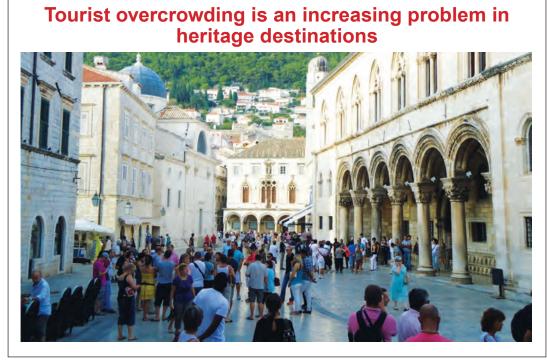


Fig. 2

The following box includes five tourism destinations.

Windsor Castle	Pembrokeshire Coast	Alton Towers
Bath	Olympic Park London	

(a)	lden	ntify two heritage destinations from the above box.	[2]
	1.		
	2.		



(b)	Explain two examples of how tourist overcrowding might cause problems for <i>herital destinations</i> .
	1.
	2.
(c)	Suggest two ways by which <i>heritage destinations</i> might reduce the problem of tour overcrowding.
	1.
	2.
	۷

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SECTION B

You are advised to spend approximately **60 minutes** on this section. Answer **all** the questions, writing your answers in the spaces provided.

5. Study the blog below, written by a fourteen year old girl.

Hollie's Blog

Monday – I was supposed to go swimming after school, but my Mum was too busy at work and the bus takes ages, so I didn't go.

Wednesday – It was my brother's birthday. After listening to all the talk about it on the radio and TV we decided to see the James Bond film. The new cinema is awesome! It has 10 screens, 3 restaurants, 2 bars and loads of space.

Friday – Julie, Emma, Rapasha and I planned to go ten pin bowling, but it didn't happen as we couldn't afford it.

(a)	Usino activi		blog	above,	identify	four	factors	which	affected	Hollie's	choice	of I	eisure [4]
	1.												
	2.												
	3.												
	4.												
One o	of Holl	ie's fri	ande	ie dieah	led								
		10 3 111	ciius	เจ นเจลม	icu.								
(b)	Sugg	jest fo	ur di	fferent				facilitie	s mentio	ned in H	lollie's b	olog	would [4]
	Sugg	jest fo	ur di	fferent	ways tha			facilitie	s mentio	ned in H	Iollie's b	log	
	Sugg	jest fo	ur di	fferent	ways tha			facilitie	s mentio	ned in H	lollie's b	olog	
	Sugg meet 1.	jest fo	ur di	fferent	ways tha			facilitie	s mentio	ned in H	lollie's b	olog	
	Sugg meet 1. 2.	jest fo	ur di	fferent	ways tha			facilitie	s mentio	ned in H	lollie's b	olog	



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Geno (c)	der is a factor that might affect a person's choice of leisure and tourism activities. Explain how gender might affect a person's choice of leisure and tourism activities.	
•••••		
•••••		
•••••		
•••••		



he a	availability of leisure facilities varies from area to area.	
(d)	For one area you have studied, evaluate the <i>availability of leisure facilities</i> provided for different types of people. [8]	-
	Name of area:	
•••••		•
•••••		
		. _



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6. Study the following terms in the box below which show the impacts that might result from leisure and tourism activities.

TYPE OF IMPACT

Positive environmental

Positive economic Negative social

Positive social Negative economic

(a) Complete the table below by selecting the correct type of impact to match each statement. [4]

Statement	Impact
"The regeneration of the docks has made the area much nicer."	
"Some of the new jobs created in the docks area are low-skilled."	
"The new bars, restaurants and fitness centre in the docks area have improved the range of leisure facilities for local people."	
"The noise and drunken behaviour around the new bars at weekends is a disgrace."	



JK c	lestinations appeal to different types of tourists.
(b)	For one UK tourism destination you have studied, describe the range of attractions and facilities which appeal to different types of tourists. [8]
	Named UK tourism destination:



Des	cribe <i>and</i> evaluate the:	[8]
(i)	Positive economic impacts on tourism destinations.	
<u></u>		
•••••		
(ii)	Positive social impacts on tourism destinations.	
(ii)	Positive social impacts on tourism destinations.	
(ii)	Positive social impacts on tourism destinations.	
	Positive social impacts on tourism destinations.	



Study **Fig. 3** which shows an example of a sign designed to reduce *negative environmental impacts* of tourism activities.



Fig. 3

(d)	Suggest two reasons why signs are used to reduce <i>negative environmental impacts</i> . [2]
	1.
	2.

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Hotel	s are co	ntinually improving the products and services they provide for their customers.
(a)	Apart	from bedrooms, give four examples of products and services provided by hotels
	1	
	2	
	3	
	4	
Hotel		e technology to ensure the security of their customers and property.
(b)		what types of technology hotels might use to ensure the security of their custome
•••••	• • • • • • • • • • • • • • • • • • • •	
	••••••	



Examiner only

c)	Describe two ways in which hotels could reduce their <i>negative environmental impacts</i> . [4]
	1.
	2.



) (i)	Suggest two <i>other</i> reasons why hotels need to continually improve their product and services.
	1.
•••••	2.
(ii)	Outline how hotels have developed their products and services to meet the customers' increasing expectations of quality. [4]

•••••	
•••••	
•····	



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END OF PAPER

Question number	Additional page, if required. Write the question number(s) in the left-hand margin.	Examiner only



Acknowledgements

Question 2

www.payscale.com





