

Surname	Centre Number	Candidate Number
Other Names		0



GCSE

4762/01



LEISURE AND TOURISM

UNIT 2: Leisure and Tourism Destinations

TUESDAY, 23 MAY 2017 – MORNING

1 hour 30 minutes

	For Examiner's use only		
	Question	Maximum Mark	Mark Awarded
Section A	1.	8	
	2.	14	
	3.	8	
Section B	4.	12	
	5.	16	
	6.	16	
	7.	16	
	Total	90	

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INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.



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SECTION A

*You are advised to spend approximately **30 minutes** on this section.
Answer **all** the questions, writing your answers in the spaces provided.*

1. *Adventure holidays* are increasingly popular holidays in the UK.

- (a) Identify which **two** of the following are examples of *adventure holidays* for **UK** tourists.
Tick (✓) **two** boxes only. [2]

a. *Sunbathing on Brighton beach*

☐

b. *Sailing around the UK's coast*

☐

c. *Wine tasting in Kent*

☐

d. *Canoeing on the River Severn*

☐

e. *Attending a weekend pottery workshop*

☐

Adventure holidays take place in a variety of **UK** tourism destinations.

- (b) (i) Identify **two** popular **UK** tourism destinations where land-based *adventure holidays* might take place. [2]

1.

2.



(ii) Explain why *adventure holidays* are increasingly popular choices for **UK** tourists. [4]

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2. The box below shows six major annual events which are held within the **UK**.

- | | | |
|---------------------------------|-------------------|---------------------|
| 1. Glastonbury Festival | 2. Grand National | 3. Royal Welsh Show |
| 4. Oxford v Cambridge Boat Race | 5. FA Cup Final | |
| 6. Braemar Highland Games | | |

- (a) Using the box above complete the following map by writing the correct number alongside each arrow. [6]



- (b) Explain **two positive impacts** on tourism destinations as a result of events being held there. [4]

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Tourist Information Centres (TICs) play an important role in promoting events held within **UK** tourism destinations.

- (c) Outline the range of products and services provided by Tourist Information Centres (TICs) for tourists visiting a **UK** destination. [4]

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3. Transport organisations play an important role in the **UK**'s leisure and tourism industry.

- (a) Complete the table below by naming a major organisation for each method of transport. [4]

Transport method	Name of organisation
Car hire	
Ferry	
Coach	
Train	

Methods of transport are continually being developed to provide a better service for tourists travelling within the **UK**.

- (b) Describe **two** examples of recent developments in methods of transport which have helped to provide a better service for tourists travelling within the **UK**. [4]

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SECTION B

*You are advised to spend approximately **60 minutes** on this section.
Answer **all** the questions, writing your answers in the spaces provided.*

4. Study the box below which includes some information about a business person.

Lisa Jameson is a business person. As part of her job for a large international bank, Lisa travels throughout the UK and Europe in order to meet clients and colleagues.

As well as meetings, Lisa has to travel for a number of other business reasons.

- (a) Suggest **two** other reasons why a business person such as Lisa might need to travel. [2]

1.
2.

Occasionally, Lisa needs to meet with her colleagues and clients in a hotel.

- (b) Describe the products and services that hotels might need to provide for the meetings. [4]

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Business people need to consider a number of factors when making travel arrangements.

(c) Outline **three** factors business people need to consider when making travel arrangements. [6]

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5. Study Fig. 1 which shows a world map.

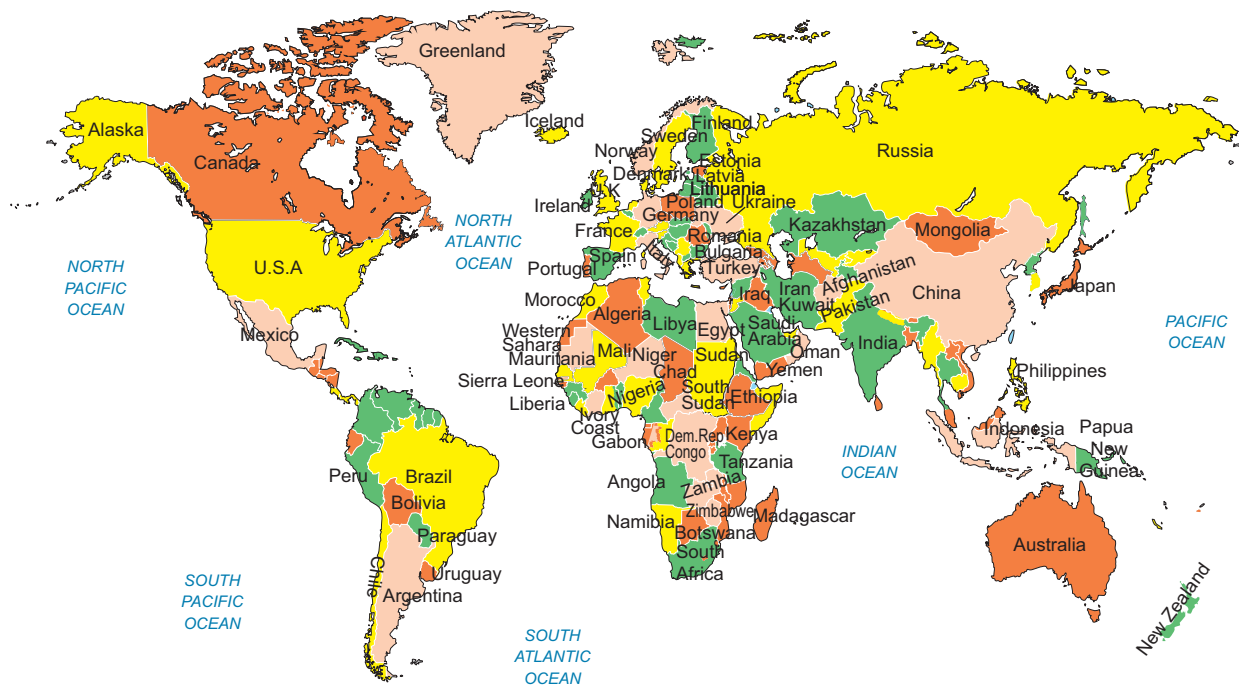


Fig. 1

Using the map above:

(a) (i) Name **two** countries which are *long haul tourism destinations* east of the **UK**. [2]

1.

2.

(ii) Name **two** countries which are *long haul tourism destinations* west of the **UK**. [2]

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(b) Explain **two** reasons why *long haul tourism destinations* have become increasingly popular with **UK** tourists. [4]

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The box below includes a range of factors which could influence **UK** tourists when choosing a *long haul tourism destination* to visit.

Climate	Transport links	Location
Events	Attractions	Price

Select **three** factors from the box above.

- (c) Assess how each of your **three** selected factors might influence **UK** tourists when choosing a holiday to a *long haul tourism destination* you have studied. [8]

Long haul tourism destination:



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6. Study **Fig. 2** which shows some information and images about holidays which are environmentally friendly.

Forest Holidays offer luxury cabins in woodlands and by lakes. Their holidays are designed to protect the environment and include energy and water saving practices as well as recycling. Forest Holidays also offer a range of activities such as cycling, walking and canoeing. The business has received awards from the Green Tourism Business Scheme.



Fig. 2

Environmentally friendly holidays appeal to an increasing number of tourists.

- (a) Suggest **two** reasons for this increase in appeal.

[4]

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(b) Discuss **three** likely *negative environmental impacts* on natural attractions within the **UK**. [6]

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(c) Explain how **UK** tourism destinations have tried to reduce the *negative impacts* of leisure and tourism activities. Give examples to support your answer. [6]



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7. A *package holiday* is one type of leisure travel.

(a) Describe **two** other types of leisure travel.

[4]

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(b) (i) Name **two** short haul holiday coastal destinations popular with **UK** tourists taking package holidays. [2]

- (ii) Explain why *package holidays* appeal to many **UK** tourists. [6]



- (c) Explain why some people prefer to arrange their own holiday rather than book through a travel agent or tour operator. [4]

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