

Surname	Centre Number	Candidate Number
Other Names		0



GCSE

4762/01



LEISURE AND TOURISM

UNIT 2: Leisure and Tourism Destinations

MONDAY, 21 MAY 2018 – AFTERNOON

1 hour 30 minutes

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
Section A	1.	17
	2.	13
Section B	3.	19
	4.	16
	5.	15
	6.	10
Total		90

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INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.



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SECTION A

*You are advised to spend approximately **30 minutes** on this section.
Answer **all** the questions, writing your answers in the spaces provided.*

1. The **UK**'s National Parks are popular tourism destinations with both *domestic* and *inbound* tourists.

- (a) Identify which **three** of the following are National Parks in *the UK*.
Tick (✓) **three** boxes only.

[3]

a. *Epping Forest*

☐

b. *Exmoor*

☐

c. *Lake Windermere*

☐

d. *The Lake District*

☐

e. *Ben Nevis*

☐

f. *Pembrokeshire Coast*

☐

g. *Hyde Park*

☐

- (b) Identify which **two** of the following are examples of *inbound* tourists to **the UK**.
Tick (✓) **two** boxes only.

[2]

a. A business person from Germany attending a meeting in Bristol

☐

b. A business person from Glasgow attending a meeting in London

☐

c. A backpacker from Australia touring southern Europe

☐

d. A school group from Madrid visiting Liverpool

☐

e. A family from Manchester taking a city break in Dublin

☐

The **UK's** National Parks are often popular with people interested in outdoor leisure activities.

- (c) (i) Give **two** examples of outdoor water-based leisure activities. [2]

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2.

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- (ii) Give **two** examples of outdoor land-based leisure activities. [2]

1.

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2.

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More than 90% of visitors to the **UK's** National Parks travel by car.

- (iii) Explain, with examples, why this form of transport has *negative environmental impacts*. [4]

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Although the **UK's** National Parks are free to access, *inbound* tourists spend money in a variety of ways when visiting National Parks.

- (d) Outline different ways that *inbound* tourists are likely to spend money when visiting the **UK's** National Parks. [4]

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2. Sporting events and other special interest holidays and activities are popular with many tourists.

(a) (i) For each of the sporting events given below identify the sport. [4]

Sporting event	Sport
The Championships at Wimbledon	
FA Cup Final at Wembley	
Six Nations Game at Twickenham	
Grand National at Aintree	

These events involve *sports tourism*.

(ii) Explain the term *sports tourism*. [2]

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SECTION B

*You are advised to spend approximately 60 minutes on this section.
Answer all the questions, writing your answers in the spaces provided.*

3. Study **Fig. 1** which shows a map of Asia.



Fig. 1

Tourism destinations in Asia and in other parts of the world are *long haul destinations* for **UK** tourists.

- (a) Name **three** cities in Asia which are popular *long haul destinations* for **UK** tourists. [3]

1.
2.
3.



Asia is becoming an increasingly popular choice of *long haul* destination for **UK** tourists.

(b) Outline **two** reasons why holidays to Asia are increasingly popular with **UK** tourists. [4]

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- Name of long haul tourism destination:**



Long haul destinations do not appeal to some **UK** tourists.

- (ii) Suggest **two** reasons why *long haul* destinations do not appeal to some **UK** tourists. [4]

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4. Study the box below which shows three different reasons why people travel.

<p>An educational trip</p> <p>A business trip</p> <p>Visiting friends and relatives</p>
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- (a) Select **two** of the reasons from the box above and describe the main features of each. Give examples to support your answer. [6]

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(b) (i) Explain the range of likely *positive economic impacts* that holiday tourism can have on tourism destinations. [6]



- (ii) Outline **two** possible *negative economic impacts* that holiday tourism can have on tourism destinations. [4]

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- (a) Outline the research and bookings that Joe and Jan would need to undertake when planning their own holiday to Spain from the **UK**. [6]



(b) Explain **two** advantages to Joe and Jan of arranging their own holiday.

[4]

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(c) Explain the advantages to Bill and Beth if they use a high street travel agent to book their holiday.

[5]

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6. Popular TV series attract tourists to the locations in which they are filmed. As a result of increased tourism some local people are concerned about the *negative impacts* on their way of life.

(a) Suggest why the locations of popular TV series might appeal to some tourists. [2]

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[8]

10



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