

Surname	Centre Number	Candidate Number
Other Names		0



GCSE

4764/01



S18-4764-01

LEISURE AND TOURISM

UNIT 4: Choice and Change in Leisure and Tourism

FRIDAY, 25 MAY 2018 – AFTERNOON

1 hour 30 minutes

Section A	For Examiner’s use only			
	Question	Maximum Mark	Mark Awarded	
	1.	10		
	2.	8		
	3.	12		
	Section B	4.	14	
		5.	24	
		6.	22	
		Total	90	

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INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.

SECTION A

*You are advised to spend approximately **30 minutes** on this section.
Answer **all** the questions, writing your answers in the spaces provided.*

1. *Home-based* leisure includes many different activities.

(a) Suggest **two** *home-based* leisure activities likely to be popular with teenagers. [2]

1.

2.

(b) Outline **two** reasons why some *home-based* leisure activities are popular with teenagers. [4]

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Health specialists are concerned that spending too much time on some *home-based* leisure activities could lead to an unhealthy lifestyle.

- (c) Explain why some *home-based* leisure activities might lead to an unhealthy lifestyle for teenagers. [4]

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2. *Sustainable tourism* activities have become more popular with some tourists.

- (a) Identify which **four** of the following are examples of *sustainable tourism* activities.
Tick (✓) **four** boxes only.

[4]

a. *Visiting Alton Towers*

☐

b. *Staying in a locally owned bed and breakfast*

☐

c. *Exploring a nature reserve*

☐

d. *Shopping in an outlet centre*

☐

e. *Touring an area by bike*

☐

f. *Staying in a Holiday Inn hotel*

☐

g. *Shopping at a local farm shop*

☐

- (b) Outline **two** benefits of *sustainable tourism* activities for local people and tourism organisations in popular destinations.

[4]

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2.

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[2]

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[6]

(ii) Outline **two** reasons, other than transport, why more **UK** tourists are taking *short break* holidays. [4]

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SECTION B

*You are advised to spend approximately **60 minutes** on this section.
Answer **all** the questions, writing your answers in the spaces provided.*

4. Study the following extract from a local newspaper.

Some elderly people in our town would like to participate in more indoor and outdoor leisure activities, but are unable to do so due to a number of reasons.

- (a) Outline **three** reasons why some elderly people might not be able to participate in indoor and outdoor leisure activities. [6]

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Different areas provide a range of indoor and outdoor leisure facilities for the local community.

(b) For **one** area you have studied, assess the range of indoor and outdoor facilities available for the local community. Give names of facilities to support your answer. [8]

Name of area:

5. Eating and drinking in café chains and fast food restaurants have become popular leisure activities for many people in the **UK**.

(a) (i) Name **two** well known fast food restaurants. [2]

1.

2.

(ii) Name **two** well known café chains. [2]

1.

2.

(b) Suggest why café chains have become increasingly popular with many people in the **UK**. [2]

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Fast food restaurants and café chains have to cater for customers with special needs.

(c) Give **two** examples of products or services provided by fast food restaurants and café chains for people with special needs. [2]

1.

2.

Fast food restaurants and café chains are regularly developing their products and services to meet their customers' needs and expectations.

- (d) Outline **two** reasons why fast food restaurants and café chains need to regularly develop and improve their products and services. [4]

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(e) Explain how catering organisations use information and communications technology (ICT) to increase their appeal to customers. [6]

(f) Explain how catering organisations could reduce their *negative environmental impacts*. [6]

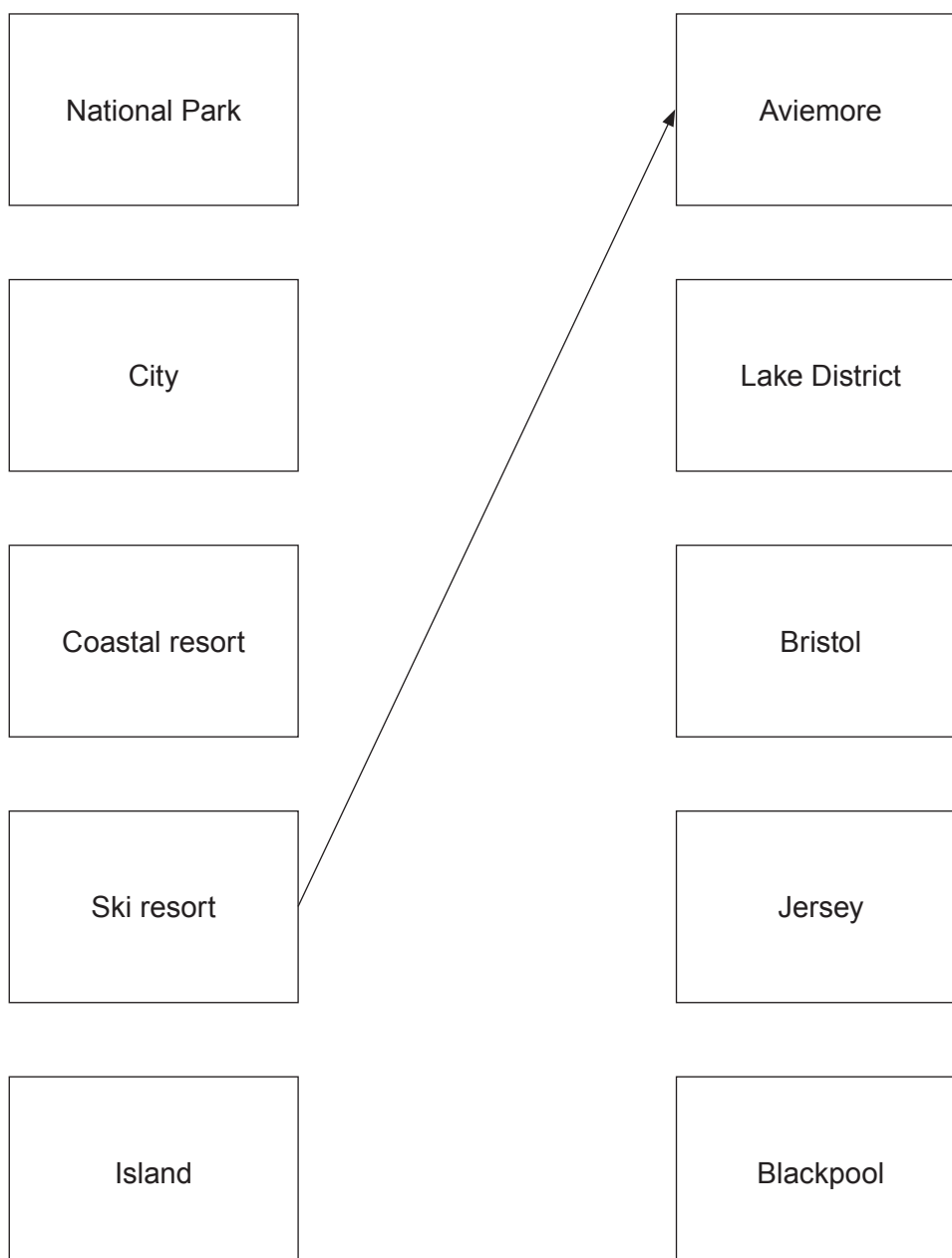
6. The **UK** has a range of tourism destinations with a variety of visitor attractions which appeal to **UK** and overseas tourists.

- (a) Link each type of tourism destination to the correct example. Each tourism destination should be linked to **one** example only. [4]

One link has been completed for you. The lines may cross over each other.

Type of Tourism Destination

Correct example



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only

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Examiner
only

UK tourism destinations are always trying to increase the number of tourists by holding events and building new attractions.

- (c) Outline **three positive economic impacts** likely to be experienced by **UK** tourism destinations as a result of an increase in the number of tourists. [6]

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(d) Discuss reasons why the number of *inbound* tourists to the **UK** might decrease in future years. [6]

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