Surname	Centre Number	Candidate Number
Other Names		0



GCSE

4101/01

DESIGN & TECHNOLOGY UNIT 1

FOCUS AREA: GRAPHIC PRODUCTS

A.M. FRIDAY, 25 May 2012

2 hours

	Leave Blank
Question 1	
Question 2	
Question 3	
Question 4	
Question 5	
Question 6	
Question 7	
Question 8	
TOTAL MARK	

ADDITIONAL MATERIALS

You will need basic drawing equipment, coloured pencils and a calculator for this examination.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer all questions.

Write your answers in the spaces provided in this booklet. Where the space is not sufficient for your answer, continue at the back of the book, taking care to number the continuation correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

Section A

Marked out of 60 60 minutes

1. This question is about Product Analysis. It is worth a total of 15 marks.

The photographs show a box for a children's craft kit that is to be sold by a chain of department stores.

The questions that follow are about the box.



(a)	The box is made from 500 micron duplex folding boxboard. Describe one physical property of this material that makes it the most for the package.	suitable material [2]
•••••		

(b)	State one quality issue relating to the box. [1
(c)	The box has been designed to appeal to the target market and the duplex folding boxboard has been used in a particular way. Describe in detail the target market that would find this product appealing.
(d)	Thousands of boxes are to be made using batch production. Explain why this is the most suitable scale of production for the thousands of boxes. [2]
(e)	Explain in as much detail as you can, why the information panels would be glued on to the front and back of the box. [2
(f)	The box has been made so that it folds up and stays together without the use of glue. Explain why this has been done.

(g) The table below shows a breakdown of the cost of designing and die cutting a batch of boxes.

Stage in Making	Percentage of the Cost
Designing the box	20%
Designing the die	30%
Making the die	30%
Setting up the die cutter	10%
Cutting out the boxes	10%

Use the information in the table to answer the question that follows.

(1)	Making the die costs £165. Calculate the total cost of designing the b cutting the batch of boxes. Show all your workings.	ox and die [2]
(ii)	The card to make a batch of 1000 boxes costs £195. Calculate the to designing and making one box. Show all your workings.	tal cost of [2]
•••••		••••••••••
• · · · · · · · · · · · · · · · · · · ·		· · · · · · · · · · · · · · · · · · ·

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(4101-01) **Turn over.**

ls Instituti	what the British Standard	Place a tick (/) alongside the correct statement of (BSI) does.	(a)
	quality.	The BSI checks that all products are of good	
	vices.	The BSI sets standards for products and ser	
	-	Complete the full number of the British Standard BS	(b)
		State the full name of the ISO.	(c)
	O	I	
		I	(d)
ice, Refus	se, Recycle, Repair, Red		(d)
ice, Refus	se, Recycle, Repair, Red	Designers think about the SIX 'Rs': Rethink, Reu (i) Below are the meanings of two of the 'Rs'.	(d)
ice, Refus	se, Recycle, Repair, Reduction State the 'R' that matche	Designers think about the SIX 'Rs': Rethink, Reu (i) Below are the meanings of two of the 'Rs'. I meanings.	(d)
ice, Refus	se, Recycle, Repair, Reduction State the 'R' that matche	Below are the meanings of two of the 'Rs'. Smeanings. Meaning	Design (i) I r Don't

A yogurt package is shown below. (ii)



Explain the environmental reasons why the manufacturer makes th this way.	e package in [3]

3. This question is about the Designers that you have studied. It is worth a total of 10 marks.

During your course you have studied the work of David Carson and Peter Saville.

(a) Study the information below.

State the name of the designer that matches the information.

[2]

Description		Name of Designer
(i)	Designer for Factory Records. Contributed to the design of the 2010 England Home Football Shirt. Creative Director of the City of Manchester.	
(ii)	Wrote the book "The End of Print". In 2004 was called "the most famous graphic designer on the planet". Lectures about Graphic Design all around the world.	

(b)	Write a short essay in the space below describing Peter Saville's work, identifying its main features and discuss the influence that Peter Saville has had on Graphic Design. Marks will be awarded for the content of the answer and the quality of written communication. [8]
•••••	
•••••	
• • • • • • • • • • • • • • • • • • • •	
• • • • • • • • • • • • • • • • • • • •	

- This question is about the Design Process and how it is used. It is worth a total of 25 marks.
 - The design and make process used in Design and Technology includes the stages listed below. [2]

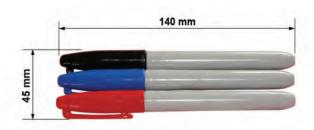
Two have been missed out. Insert the names of the missing stages.

	Design Process Stages
1	Analysis of the task
2	Design specification
3	
4	Development and modelling
5	Final solution – graphical presentation
6	Final solution – technical details
7	
8	Making
9	Evaluation
10	Improvements

(b)	Development is part of the design process. Explain why developing the construction the final product is important.	n of [2]
(c)	Explain how the Design Specification helps when evaluating the product at the end the design process.	d of [3]

(d) A manufacturer of felt tip pens plans to sell pens in sets of three as shown below. The length and width of the three pens is shown. The diameter of each of the pens is 13mm.

The manufacturer needs a package for the three pens.



Design a package that:

- uses sustainable and recycled materials;
- is as small as possible but holds the three pens shown;
- allows the colours of the pens to be seen;
- is easy to open and can securely close;
- is able to be made from a one piece net.

Draw and annotate your design for the box in the spaces below.

Marks will be awarded for:

(i)	showing the sizes of the package;	[3]
(ii)	allowing the colours of the pens to be seen;	[2]
(iii)	showing a method of easily opening and securely closing the package;	[3]
(iv)	stating the sustainable materials to be used to make the package;	[2]
(v)	showing a useable one piece net for the package;	[5]
(vi)	the quality of the communication.	[3]

Draw the complete package, show its size and how the colours of the pens can be seen.

Draw the method of easily opening and securely closing the package.

State the names of the materials that would be used to make the package.	
Draw a fully detailed and useable one piece net for the package.	

Section B

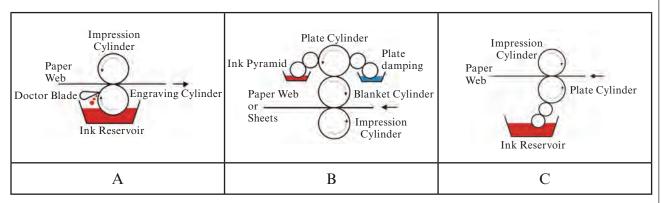
Marked out of 60 60 minutes

- 5. This question is about Commercial Manufacturing Processes. It is worth a total of 10 marks.
 - (a) Three printing principles and three printing processes are shown below.

Printing Principles

RELIEF PRINTING	DOCTOR BLADE ROLLER INTAGLIO PRINTING	PLANOGRAPHIC PRINTING
1	2	3

Printing Processes



A table has been made that matches the principle to the process and gives an example of what the process is used to make. From the list below select the correct words to complete the table.

Offset Lithography Screen Printing Flexography Wallpaper Paper bags [3]

Principle	Process	Use
1 Relief	C	Plastic Bags
2 Intaglio	A Roto Gravure	
3 Planographic	В	Newspapers

<i>(b)</i>	Lamination is a finishing process where a plastic film is fixed to printed paper.	
	(i) State how the plastic layer is fixed to the printed paper.	1]
	(ii) State the name of the plastic used to laminate maps to make them waterproof. [[]
(c)	Describe what Spot UV Varnish does when used as a finishing process for printe paper.	
(d)	Pre-Press is the first part of commercial printing. Explain what is done in the Pre-Pres part of the process.	

6.

s quest	tion is about Materials and Components. It is worth a total of 15 marks.	
	te the size of paper that is twice the size of A5.	[1]
Des	scribe a use in Graphic Products for Cartridge Paper.	[2]
The	e diagram represents a papermaking machine. The paper being made is shown line.	
0)
(i)	Underline the correct name of the papermaking machine.	[1]
	Fourdrainer Fouldrainer	
(ii)	Paper is made from wood pulp. State the three main stages in changing a tropulp.	ee into
	Stage 1:	[1]
	Stage 2:	[1]
	Stage 3:	[1]
Som the	ne fonts can be grouped as Oldstyle, Modern, Script or Decorative. State the national group alongside the photograph of the text.	ame of
	fresh dining	[1]
	LIME AVENUE	[1]

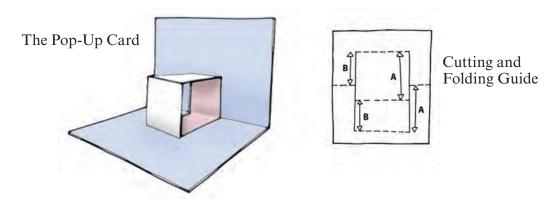
(e) A sign that is placed alongside a footpath is shown below.



Explain why the designer has ch	nosen a Sans Serif font for this sign.
A vector image is shown. Place you would be most likely to find	a tick (/) in the box alongside the type of website w I such an image.
	Photo Library Clip Art Library
	Video Library
Pressure Sensitive Copying Pap Explain how Pressure Sensitive	er is a product that makes use of micro technology. Copying Paper works and how micro technology en

(a)	The drawing show package.	vs a curve drawn with a vector d	lrawing	1	
	(i) State the nat	me of this type of curve.	[1]	1.	/
	(ii) State what t	ne blue handles allow you to do.	[1]	1	
(b)		hows a pupil cutting a piece of when the risks in what is being done.		d using a retra	actable blad
	Identify two major	risks and explain how the risk ca	n be red	uced.	
	Risk 1:				
	Risk 1:	now to reduce the risk:			[3]
	Risk 1: Explain in detail I	now to reduce the risk:			[3]

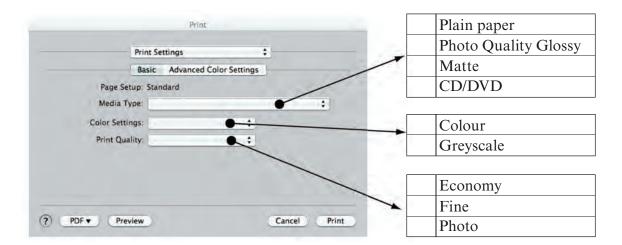
(c) You are to make a simple pop-up card in school. The design is shown in the picture. The pop-up card is made from two pieces of card A5 in size. One piece of card is cut out as shown in the cutting and folding guide. The second piece of card makes the outside of the pop-up card.



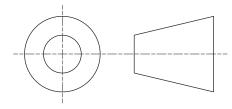
(i)	The main stages in making the card are set out below.
	Describe the steps you would take to complete each stage.

	Mark out the Pop-Up.	[2]
	Cut the Pop-Up.	[2]
	Score all the folds.	[2]
	Assemble the Pop-Up card.	[2]
)	You have to make ten (10) of the Pop-Up cards. Explain how a template we help you.	ould [2]

- 8. This question is about ICT, CAD, CAM, Systems and Processes. It is worth a total of 15 marks.
 - (a) An inkjet printer is to be set up to print a colour photograph on glossy paper. The image below shows a printer control window and the options available. Place a **tick** (/) in the box alongside the correct choices. [3]

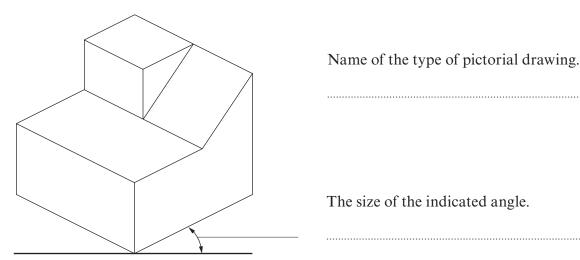


(b) The symbol shown is used in Orthographic Drawing.



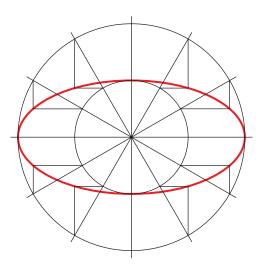
Explain what the symbol means.	[2]

(c) State the name of the type of pictorial drawing shown below and state the size of the angle indicated.



(4101-01)

(d) (i) Look at the drawing below. State the name of the method used to construct the ellipse.

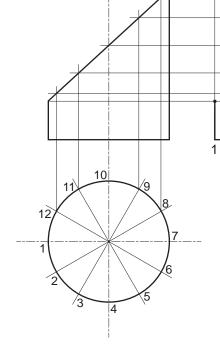


.....[1]

(ii) The drawing below is the construction of the net of a cut cylinder. The construction is not complete. Complete the drawing of the net by adding the points needed and drawing the shape of the top of the net. [3]

(4101-01)

NET OF THE CUT CYLINDER



2 3 4 5 6 7 8 9 10 11 12 1

(e) A photograph of an advertising flag is shown. A pole that is the shape shown in the drawing holds up the flag. The pole shape is made up of two straight lines and a quarter of a circle as shown.

Use geometry and drawing instruments to draw the other side of the **pole** 10mm away from the given lines.

DO NOT REMOVE YOUR CONSTRUCTION LINES.

Freehand drawing will not be awarded any marks.

[4]



For continuation only	