

Surname	Centre Number	Candidate Number
Other Names		0



**GCSE**

4764/01



S17-4764-01

**LEISURE AND TOURISM**

**UNIT 4: Choice and Change in Leisure and Tourism**

WEDNESDAY, 7 JUNE 2017 – AFTERNOON

1 hour 30 minutes

Section A	For Examiner’s use only			
	Question	Maximum Mark	Mark Awarded	
	1.	12		
	2.	10		
	3.	8		
	Section B	4.	19	
		5.	15	
		6.	14	
		7.	12	
		Total	90	

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### INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page at the back of the booklet, taking care to number the question(s) correctly.

### INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.



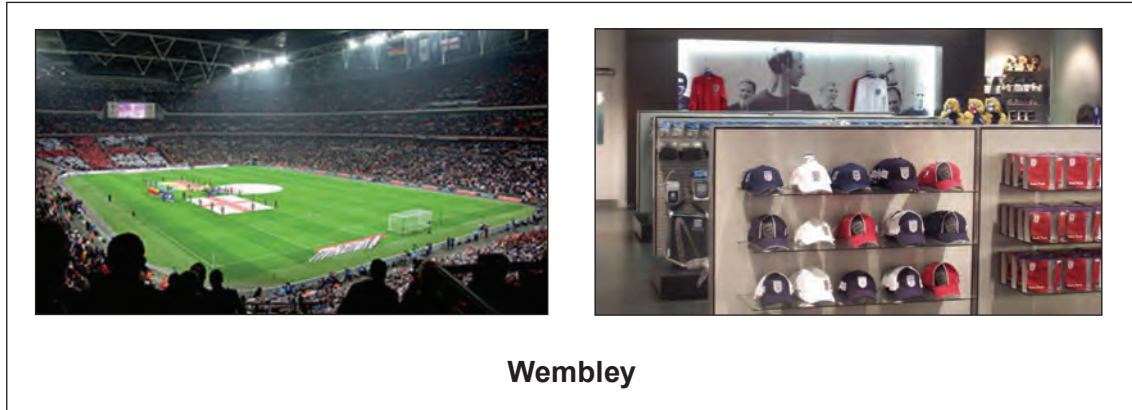
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**SECTION A**

*You are advised to spend approximately **30 minutes** on this section.  
Answer **all** the questions, writing your answers in the spaces provided.*

1. Many major football and rugby clubs have either moved to a new stadium or improved their existing one.

Study **Fig. 1**, which shows images of a modern stadium.



**Fig. 1**

- (a) Identify which **two** of the following are names of football or rugby stadiums.  
Tick (✓) **two** boxes only.

[2]

a. *Aintree*

☐

b. *Lord's*

☐

c. *Twickenham*

☐

d. *Anfield*

☐

e. *O2 Arena*

☐


(b) Suggest **two** benefits to football and rugby clubs of moving to new stadiums or improving existing ones. [4]

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2. ....

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(c) Describe the products and services provided by modern stadiums. [6]

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2. As a result of *developments in communications technology*, more people are now able to work from home.

(a) Suggest **two** *developments in communications technology* which have led to an increasing number of people working from home. [2]

1. ....

2. ....

The box below shows four statements given by employers about the benefits of people working from home.

**A. The flexibility allows people to plan their leisure activities**

**B. It helps to motivate staff**

**C. Business costs can be reduced**

**D. It can be easier for people to look after elderly relatives**

Using the statements from the above box:

(b) (i) Identify **two** benefits to employers. [2]

1. ....

2. ....

(ii) Identify **two** benefits to employees. [2]

1. ....

2. ....



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3. There are a number of facilities which might influence a young person's choice of leisure activity.

(a) Identify which **two** of the following facilities are most likely to influence a young person's choice of leisure activity. Tick (✓) **two** boxes only. [2]

a. *Luxury spa and wellness centre*

☐

b. *A local airport*

☐

c. *All-weather pitch*

☐

d. *A bistro bar and restaurant*

☐

e. *Multiplex cinema*

☐

(b) Select **one** of the facilities above and explain how it might influence a young person's choice of leisure activity. [2]

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(c) Assess how leisure provision in your own area meets the needs of young people. [4]

Name of area:.....

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**SECTION B**

*You are advised to spend approximately 60 minutes on this section.  
Answer **all** the questions, writing your answers in the spaces provided.*

4. Study **Fig. 2**, which shows some information and an image of a countryside hotel.

**Highfield Hotel**



Located in the English countryside, the Highfield Hotel offers great opportunities for walking and cycling. It is also close to the River Helyg where visitors can hire canoes and enjoy observing local wildlife.

The hotel offers breakfast and evening meals. The majority of the food and drink is supplied by local producers who are within a 25 mile radius of the hotel.

Guests arriving by cycle, on foot or public transport are given a discount.

The hotel has a Green Tourism award as a result of its commitment to sustainable tourism.

**Fig.2**

- (a) Suggest **three** other types of accommodation likely to be available in countryside areas. [3]

1. ....
2. ....
3. ....





(b) Explain why **each** of the following statements are examples of a *sustainable tourism* approach by the hotel owners.

(i) Food supplied by producers within a 25 mile radius. [2]

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(ii) Giving a discount to guests arriving by cycle, on foot or public transport. [2]

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(c) Suggest **two** other examples of *sustainable tourism* practices that the hotel owners might introduce. [4]

1. ....

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2. ....

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(d) Explain how awards such as a Green Tourism award might benefit the hotel owners. [4]

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You will have studied *sustainable tourism* projects.

(e) Evaluate the success of a *sustainable tourism* project that you have studied. [4]

**Name of project:** .....

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5. People can now make use of a wide range of media from traditional magazines to modern tablets.

(a) Suggest **three** other types of media. [3]

1. ....

2. ....

3. ....

(b) Explain how media might influence a person's choice of holiday destination. [4].

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People now have a wide range of leisure activities from which to choose.

- (c) Explain how *developments in media technology* have led to changes in peoples' choice of leisure activity. [4]

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- (d) Discuss why *developments in media technology* might have an impact on local sports clubs. [4]

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6. The headline in the box below shows the percentage of **UK** tourists that holidayed overseas in 2014.

**In 2014 53% of UK tourists took at least one holiday overseas**

- (a) Suggest **two** reasons why many **UK** tourists are able to holiday overseas. [4]

1. ....

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2. ....

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- (b) For **one** overseas tourism destination you have studied, outline its appeal to **UK** tourists. [6]

**Name of overseas destination:** .....

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Popular overseas holiday destinations will experience a range of *social-cultural impacts* as a result of many tourists visiting.

- (c) Assess the *social-cultural impacts* on popular overseas holiday destinations as a result of many tourists visiting. [4]



**7. Study the following extract from a tourism newsletter.**



Leisure and tourism organisations in south Wales have a positive outlook for the future as a result of a number of proposed transport developments announced by the Government. These proposed developments include:

- More flights to and from Cardiff Airport
- A new motorway in south Wales
- A reduction in the cost of using the Severn Bridge
- High speed rail links between Swansea and London

(a) Explain the range of likely *positive economic impacts* resulting from the proposed transport developments in south Wales.

[6]





(b) Discuss the possible *negative environmental impacts* resulting from the proposed transport developments in south Wales. [6]

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