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Other Names

GCSE

wjec cbac 4391/01

MEDIA STUDIES UNIT 1

MONDAY, 4 JUNE 2018 – AFTERNOON

2 hours 15 minutes

	For Examiner's use only		
	Question	Maximum Mark	Mark Awarded
Section A	1.	10	
ADDITIONAL MATERIALS	2.	10	
Audio-visual resource material for use with Section A.	3.	10	
Optional: coloured pens/pencils and rulers for use with Section B .	4.	10	
Spare paper for notes (to be provided by centre).	Section A Total	40	
INSTRUCTIONS TO CANDIDATES	Section B	40	
General	Total		
l lee bleek ink on bleek bell neint nen	Total	80	

Use black ink or black ball-point pen.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in **Section A** and **Section B** in this Answer Booklet. There is a continuation page at the back of the booklet.

Look at the marks available for **each** question and use these as a guide when writing your answers.

Viewing the DVD extract for Section A

You will be given 5 minutes to read through the questions in **Section A** (on page 2 of this Answer Booklet).

You will be shown the DVD extract for the first time. You will not make notes.

You will watch the DVD extract for a second time. This time you will be allowed to make notes. *Make any notes on spare paper provided.*

You will be allowed **10 minutes** to make further notes and to think about the answers to the questions.

You will watch the extract for a third and final time.

You will be allowed the remaining time (approximately **1 hour 45 minutes**, depending on the length of the extract) to complete the examination.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question.

You are reminded of the need for clear and accurate written communication.

SECTION A: Thinking about the Media – Investigating Television News 40 marks

The resource material consists of an extract from the CBBC television news programme Newsround, broadcast on 27 October, 2016.

After viewing the extract, use your notes to answer the following questions.

Answer the questions in this Answer Booklet. All the questions and tasks are repeated for you in the Answer Booklet.

1.	(a)	Identify two different types of sound used in the extract.	[2]
	(b)	Explain how these two types of sound are used in the extract.	[8]

- 2. How does the Calais Migrant Camp story use key features of a news programme to interest audiences? [10]
- Explain how an issue or event was represented in television news. Refer to at least one 3. television news programme you have studied (not the resource material). [10]
- Why are news programmes included in television schedules? [10] 4.

SECTION B: Thinking about the Media – Planning *News Websites* 40 marks

5.	Plan a new website homepage presenting news for young people.		
	Complete the following tasks:		
	Task 1.	List four news stories to appear on your homepage.	[4]
	Task 2.	Choose one of these stories.	
	(a)	Write the headline for the story.	[2]
	(b)	Explain why you chose this story.	[4]
	Task 3.	Plan the homepage for your website.	[10]
	Task 4.	How will your homepage appeal to young people?	[10]
	Task 5.	Why are news websites popular with internet users?	[10]

		SECTION A	Exam onl	
	The	resource material consists of an extract from the CBBC television news programme Newsround, broadcast on 27 October, 2016.		
		After viewing the extract, use your notes to answer the following questions.		
1.	(a)	Identify two different types of sound used in the extract.	[2]	
	1.			
	2.			
	(b)	Explain how these two types of sound are used in the extract.	[8]	
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How does the <i>Calais Migrant Camp</i> story use key features of a news programme audiences?	e to interest [10]	onl
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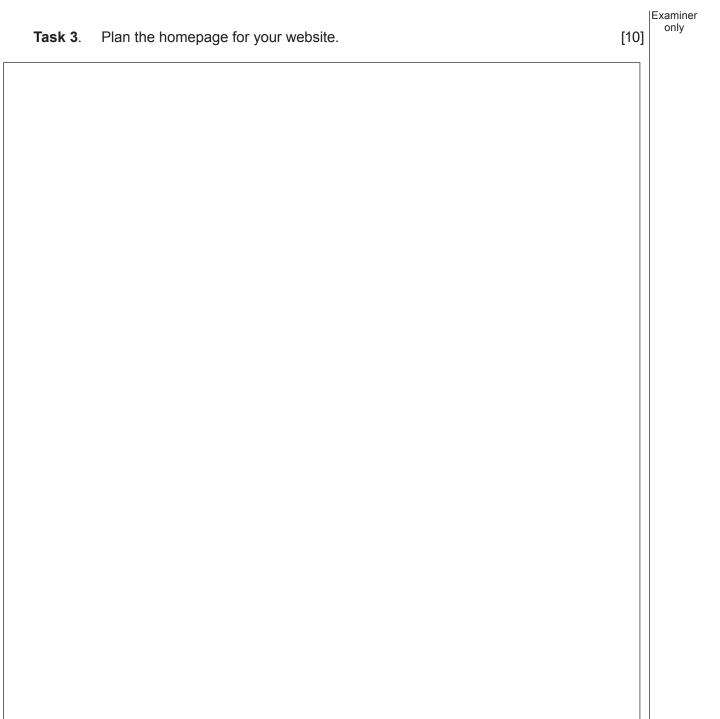
- Explain how an issue **or** event was represented in television news. Refer to **at least one** television news programme you have studied (**not the resource material**). [10] 3.

Examiner only

10]

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	SECTION B	Examin only
Plan a n e	ew website homepage presenting news for young people.	
Complet	e the following tasks:	
Task 1.	List four news stories to appear on your homepage. [4]	
1		
2		
3		
4		
Task 2.	Choose one of these stories.	
(a)	Write the headline for the story. [2]	
(b)	Explain why you chose this story. [4]	



Task 4.	How will your homepage appeal to young people?	[10]

Task 5.	Why are news websites popular with internet users?	[10]	Examiner only
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Examiner only

END OF PAPER

For continuation only.	Examiner only
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