

Surname	Centre Number	Candidate Number
Other Names		0



**GCSE**

4391/01



**MEDIA STUDIES  
UNIT 1**

MONDAY, 4 JUNE 2018 – AFTERNOON

2 hours 15 minutes

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
1.	10	
2.	10	
3.	10	
4.	10	
<b>Section A Total</b>	<b>40</b>	
<b>Section B Total</b>	<b>40</b>	
<b>Total</b>	<b>80</b>	

**Section A**

**ADDITIONAL MATERIALS**

Audio-visual resource material for use with **Section A**.

Optional: coloured pens/pencils and rulers for use with **Section B**.

Spare paper for notes (to be provided by centre).

**INSTRUCTIONS TO CANDIDATES**

**General**

Use black ink or black ball-point pen.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in **Section A and Section B** in *this Answer Booklet*. There is a continuation page at the back of the booklet.

Look at the marks available for **each** question and use these as a guide when writing your answers.

**Viewing the DVD extract for Section A**

You will be given 5 minutes to read through the questions in **Section A** (*on page 2 of this Answer Booklet*).

You will be shown the DVD extract for the first time. You will **not** make notes.

You will watch the DVD extract for a second time. This time you will be allowed to make notes. *Make any notes on spare paper provided.*

You will be allowed **10 minutes** to make further notes and to think about the answers to the questions.

You will watch the extract for a **third and final time**.

You will be allowed the remaining time (approximately **1 hour 45 minutes**, depending on the length of the extract) to complete the examination.

**INFORMATION FOR CANDIDATES**

The number of marks is given in brackets at the end of each question.

You are reminded of the need for clear and accurate written communication.

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**SECTION A: Thinking about the Media – Investigating *Television News***  
**40 marks**

*The resource material consists of an extract from the CBBC television news programme Newsround, broadcast on 27 October, 2016.*

*After viewing the extract, use your notes to answer the following questions.*

*Answer the questions in this Answer Booklet.*

*All the questions and tasks are **repeated** for you in the **Answer Booklet**.*

1. (a) Identify **two** different types of sound used in the extract. [2]  
  
(b) Explain how these **two** types of sound are used in the extract. [8]
2. How does the *Calais Migrant Camp* story use key features of a news programme to interest audiences? [10]
3. Explain how an issue **or** event was represented in television news. Refer to **at least one** television news programme you have studied (**not the resource material**). [10]
4. Why are news programmes included in television schedules? [10]

**SECTION B: Thinking about the Media – Planning News Websites**  
**40 marks**

5. Plan a **new** website homepage presenting news for young people.

**Complete the following tasks:**

- Task 1.** List **four** news stories to appear on your homepage. [4]
- Task 2.** Choose **one** of these stories.
- (a) Write the headline for the story. [2]
- (b) Explain why you chose this story. [4]
- Task 3.** Plan the homepage for your website. [10]
- Task 4.** How will your homepage appeal to young people? [10]
- Task 5.** Why are news websites popular with internet users? [10]









**SECTION B**

5. Plan a **new** website homepage presenting news for young people.

**Complete the following tasks:**

**Task 1.** List **four** news stories to appear on your homepage. [4]

1. ....

2. ....

3. ....

4. ....

**Task 2.** Choose **one** of these stories.

(a) Write the headline for the story. [2]

(b) Explain why you chose this story. [4]



**Task 3.** Plan the homepage for your website.

[10]

Examiner  
only

A large, empty rectangular box with a thin black border, intended for the student to plan the homepage for their website. The box occupies most of the page's width and height.









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